



HILLARY INSTITUTE

THE ASCENT OF GREAT LEADERSHIP

HILLARY INSTITUTE ANNUAL REPORT



12TH ANNUAL REPORT

TWO THOUSAND AND TWENTY



Great leadership changes the world for the better

SIR EDMUND HILLARY personifies essential human qualities of integrity, modesty, determination and service to others born of a life-time of exceptional achievement. He was raised in a quiet country town at the bottom of the world in New Zealand, and this unremarkable schoolboy discovered early a love of mountaineering which ultimately led to his becoming an international legend as the first man to climb Mt. Everest in May 1953 with Tenzing Norgay, Sherpa.

For the last 50 years he not only continued to lead expeditions to the most remote corners of the earth, but perhaps most tellingly, devoted himself to environmental and humanitarian efforts that have made a profound difference to the Sherpa communities where his famous summit climb was achieved.

In 2003 Sir Edmund and Lady June Hillary celebrated the 50th Anniversary of the ascent of Everest in Nepal, with Sherpa friends and the Tenzing family, and in 2005 he formally re-embraced leadership development as the patron of the Exceleator: New Zealand Leadership Institute, and internationally through lending his name to the development of the Hillary Institute and its associated Awards programme.

Knighted by Queen Elizabeth II in 1953 Sir Edmund was the recipient of numerous international citations including The Order of New Zealand, his country's highest honour. He has also been awarded nine honorary doctorates and was the author of eight books. In January 2007 Sir Edmund returned to Antarctica for the final time for the 50 years celebration of his establishment of Scott Base for New Zealand. With Sir Ed in honoured attendance Prime Minister Helen Clark (as patron), formally launched The Hillary Institute there on January 22nd.

New Zealanders take great pride in this extraordinary, ordinary man, a world-wide symbol of courage, determination, leadership and humanitarian service. Sir Edmund passed peacefully in Auckland, on the morning of January 11th, 2008, and was accorded the rare honour of a state funeral on January 22nd. With 2019 being the centenary of his birth, he will forever be an inspiration to us all.

For full biography of Sir Edmund Hillary see:

www.hillaryinstitute.com

It is not the mountain we conquer, but ourselves. SIR EDMUND HILLARY



Tēnā Tātou – Welcome to this 12th Annual Report of THE HILLARY INSTITUTE OF INTERNATIONAL LEADERSHIP.

2020 LAUREATE: As we warmly welcome our 2020 Hillary Laureate **Christiana Figueres**, the Hillary Institute is celebrating twelve years work on the global stage, engaging with our ten Laureates in

leveraging their extraordinary leadership and looking towards this next crucial decade. 2020 however has also been a year of ‘re-set’ and review, not least given the global impact of Covid 19 on us all, and Christiana is very clear that the consequent geopolitical and economic deployment decisions being taken over these next 18 months, will largely determine our entire future ability to meet the climate challenge.

We hope that this document encourages you to continue to share our Leadership passion as a current stakeholder, or if our work is new to you, to become involved. This report outlines the basic story of the Institute’s journey and the key actors who have contributed to it, beginning with the inspiration for our existence, the extraordinary **Sir Edmund Hillary**, who in the company of our patron former Prime Minister **Helen Clark**, launched the Institute from Antarctica on 22nd January 2007. We once again warmly acknowledge **June, Lady Hillary** for her unflinching continuity of support and that of Sir Edmund’s family through **Peter** and **Sarah Hillary** as we continue to honour their father’s unique, multi-dimensional legacy.

KAUPAPA: The Institute’s mission is simple: to recognise and support the exceptional international leadership of those who are already in play with a demonstrable record of contribution and who can contribute more with peer support, leverage and deeper connections with mission-aligned individuals and networks. After ten Hillary Laureates and two Hillary Step Awards, we have built considerable presence and peer-engagement over the past decade. Our 2020–23 Leadership focus remains on the health of this ‘Blue Marble’ we all share, at a time of unprecedented challenge, both to individuals through viral attack and collectively through catastrophic climate change.

In that vein our 2020 Hillary Laureate **Christiana Figueres** is widely celebrated as a ‘rock-star’ having been the principal architect of the Paris Climate Accord in 2015, and renowned globally for her tenacious and remarkably persuasive leadership on Climate Change and Climate Justice for over two, full decades (see full bio pg 4). The Laureates immediately preceding her were Barefoot College’s global CE **Meagan Fallone** (Switzerland/India) and celebrated Swedish scientist **Johan Rockström**, Director of Potsdam’s Climate Change Centre, whose thought leadership and Planetary Boundaries work spans the globe. They and their Laureate colleagues are celebrated in this document, along with providing insight into our international board of governors across five continents (The Hillary Summit*) and our Trustees in New Zealand.

EDMUND HILLARY FELLOWSHIP: Our associate EHF entity, in partnership with Immigration NZ, has now completed its

pilot phase, having selected 400 international Edmund Hillary Fellows (from over 40 nations), around 45% of whom have been inducted into Aotearoa, New Zealand. There are additionally some 100 Kiwi Fellows in the EHF network. This report celebrates that remarkable journey over the past five plus years and also hails the pending consolidation of the two wings of the Hillary waka (canoe), which will see new leadership in place* both at governance and management levels (see formal statement pg 14).

We are excited at the opportunities for greater impact that this consolidation provides, and very much look forward to working with our Laureates and Fellows in realising this significant potential in the years ahead. May we take this moment to acknowledge the outstanding qualities and achievements of outgoing EHF Chief Executive Yoseph Ayele, who has guided the EHF journey from inception to the completion of its first, formative chapter.

In concert with our global Laureate programme, the Institute is acutely aware of the need at this time to play our small part in contributing towards a growing, inclusive community of connected global citizens. In that vein the further development of a capital base with which to sustain our long-term work owes much to date to **Joan and Jim Shapiro** (Chicago), and contributions from a number of highly-motivated individual donors. And we of course continue to acknowledge the Institute’s initial investor **Jan Cameron**, without whose foresight we would not be here. Bold initiatives such as the Hillary Institute – and indeed Sir Edmund’s many expeditions and contributions – only ever come to pass through the vision, foresight and active commitment of their champions. We thank you all for your generous ongoing support of our work.

In the spirit of the extraordinary leadership Sir Edmund demonstrated and inspired throughout his life, and with warm greetings from our governors across the globe and our trustees here at home, we thank you for your interest in this summary of our work. Please contact us at any time (leaders@hillaryinstitute.org.nz/www.hillaryinstitute.com) – and again we warmly invite you to participate in our work going forward and the development vision in the pages that follow, focused on continuing to deliver significant impact on the most vital issues of our time.



ANAKE GOODALL, Chair



MARK PRAIN, Founding Director

*we also saw two retirements from the international board this year – Founding Chair, **Hon. David Caygill** (NZ) and Project Drawdown’s **Paul Hawken** (US). We warmly thank them both for their long and generous service to the Institute.



ESTABLISHMENT AND 1ST QUARTER 2007–11

The Hillary Institute was launched on the 22nd January 2007 by **Sir Edmund Hillary** and our patron (then NZ Prime Minister) Rt. Hon. **Helen Clark** in Antarctica. Inspired by Sir Ed's core values and extraordinary life on the world stage, and Aotearoa New Zealand's unique reputation, our mission is to recognise and support exceptional, international Leadership. Following his passing in 2008, and the building of an international advisory board, the Hillary Summit, the Institute's initial four year work cycle focused on "**Leadership in Climate Change Solutions**". In that context three annual, global Laureates, **Jeremy Leggett**, **Peggy Liu** and **Aimée Christensen** were selected (by the Hillary Summit governors), and celebrated both in NZ and in their home communities (London, Shanghai, New York).

Founding investor Jan Cameron's foresighted financial commitment over eight years in enabling our work was seminal important

in the Institute making its mark both domestically and internationally. A global watch-list of exceptional leaders "in play", was built by our modest management team led in NZ by Founding Chair Hon. **David Caygill** and Executive Director **Mark Prain**, supported by Hillary Senior Fellow, **Matt Petersen** in LA (CEO Global Green US). The Hillary Summit membership was also secured for the next four year work cycle, despite the loss of two founding governors to cancer, **Bridget Cullerton** (Belize) and **Ray Anderson** (USA), during that time. Both these trajectories resulted in significant visibility and goodwill towards our work. Our capital base, initiated by **Chris Doig**, was invested under the kaitiakitanga (stewardship) of our NZ Trustees, and with his passing (also from cancer) in 2011, Murray + Company stepped in to explore its further development as we embarked on our second quarter four year cycle of work.

2ND QUARTER 2012–15

2012 began with the Hillary Summit governors' decision to remain in the Climate Change arena for our next cycle of work (through to 2015), but to nuance it away from the more technical focus to where arguably the zeitgeist of the issue then sat, "**Leadership in Climate Equity**". The global Laureate search resumed in this context with the choice of our 2012 Hillary Laureate President **Anote Tong** of Kiribati (whom we honoured on his home atoll of Tarawa in 2013), **Atossa Soltani**, Founder of Amazon Watch (2013), and the Sierra Club's Executive Director **Michael Brune** (US) in New York in 2014.

The Summit governors also made a decision on the first recipient of our major financial award – the Hillary Step Prize – 2010

Laureate, Peggy Liu to further leverage her "*China Dream*" programme. This award was given on 6th July, 2012 in London. Our Climate Equity work cycle culminated in the second Hillary Step prize, co-jointly awarded in San Francisco to Atossa Soltani and Mike Brune for convening the *Keep it in the Ground* campaign bringing climate leaders together from the Arctic to Brazil pre the Climate Change Accord in Paris in November 2015. Founding Trustee **Anake Goodall** assumed the Chair role at the close of this period.

3RD QUARTER 2016–19

Alongside the emergence of the **Edmund Hillary Fellowship Programme** in Aotearoa, "**Capital for Change**" was chosen as the Institute's leadership topic from 2016–19. Financial instruments, for-purpose organisations and market signals are being used to transition society, en masse and at speed, to a genuinely sustainable future state. Capital creation and deployment increasingly serve the urgent need to collectively address Climate Change, inequality, social cohesion and the UN's Sustainable Development Goals. Formative language – "*growth within planetary boundaries*" to "*collaborative economies*" to "*just transition*".

Our 2016 and 2017 Laureates, "*Prosperity Without Growth*" Author **Tim Jackson** (UK – see pg 11), and the Stockholm Institute's **Johan Rockström** (Sweden – see pg 12) typified the attributes sought in this space, and they were joined in 2018 by Barefoot College Global CE **Meagan Fallone** (India – see pg 13), working with women's education, health and financial sustainability in over 97 countries.

THE FUTURE 2020–23

2020 sees the celebration of the extraordinary **Christiana Figueres** as our current Laureate. Reviewing the positioning, operation and funding of the Institute's offering as we step into the next decade in close association with rapidly growing subsidiary, the Edmund Hillary Fellowship is our primary challenge (see Formal Statement, pg 14). Our focus and premier Laureate Award will

remain in the Planetary Leadership arena through until 2023, continuing to inspire calls to action internationally and the unlocking of the '*Hillary Step*' in us all. Additionally with progressive political wins both in the US and here at home in Aotearoa, the Institute is determined to maximise Leadership opportunities in this next cycle.



**SIR EDMUND HILLARY REACHED HEIGHTS NO OTHER HUMAN
HAD BEFORE, BUT IT WAS HIS WORK IN THE VALLEYS AND VILLAGES
THAT TRULY DEMONSTRATES GREAT LEADERSHIP**

NAMCHE BAZAAR

A busy trading village in the Khumbu region of Nepal, on the trail to the base camp of Mount Everest. Located at a stunning 3440 m (11,286 ft.) above sea level.

2020 HILLARY LAUREATE AWARD WINNER



CHRISTIANA FIGUERES / 2020 HILLARY LAUREATE



Ms Figueres, a citizen of Costa Rica, has received multiple honours and accolades from nations all over the world as a true hero of this 'Blue Marble' we all share. She is perhaps best known for her extraordinary leadership in delivering the historic Paris Agreement, the first unanimously agreed Climate Change treaty in

December 2015. Most recently she is known for her best-selling book ***The Future We Choose: Surviving the Climate Crisis***, co-authored with Tom Rivett-Carnac, and as co-presenter of the lively weekly podcast, ***Outrage + Optimism***.

During her tenure (2010-16), at the UNFCCC, (United Nations Framework Convention on Climate Change), Ms Figueres was credited with forging a new style of collaborative diplomacy, that gave rise to 195 sovereign nations agreeing to a collaborative pathway forward in limiting global heating to 1.5°C.

Ms Figueres is a founding partner of Global Optimism Ltd., a purpose driven enterprise focused on precipitating sectoral shifts towards halving emissions before 2030, to ensure the goal of net zero greenhouse gas emissions by 2050 is achievable. Under her leadership Global Optimism co-founded **The Climate Pledge** with Amazon, a collective effort of corporations committed to achieving net zero carbon by 2040. She is also a Board member of **ACCIONA** and of **WRI**.

"We're very excited to be welcoming Christiana as a Laureate at this time of unprecedented need for bold, decisive and urgent action to avoid catastrophic climate change," says Hillary Institute Chair, Anake Goodall.

"I am honoured to be named as the 10th Hillary Laureate and intend to work with this group over the year ahead in the same spirit of compassion and commitment the nine previous Laureates and the Hillary organisation represents,"

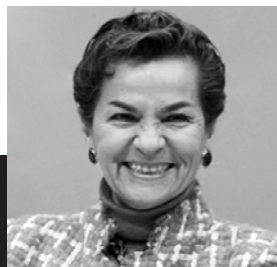
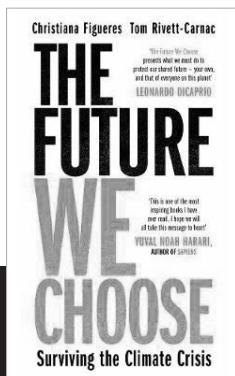


said Christiana Figueres. ***"It has never been more apt than at the start of this decisive decade for climate action, when human suffering has reached intolerable levels globally, to remind ourselves of Maori wisdom reflecting our shared mission – 'Toitū te marae a Tāne-Mahuta, Toitū te marae a Tangaroa, Toitū te tangata', which means that if the land is well and the sea is well, the people will thrive."***

Ms Figueres as the 2020 Hillary Laureate is the tenth since the inaugural annual awardee, the UK's Jeremy Leggett in 2009 – all remarkable, mid-career leadership champions for environmental and social justice across five continents – see www.hillaryinstitute.com. In what has clearly been a year of enormous societal challenge, ***"Christiana continues to be a beacon for relentless, inspiring, pragmatic optimism and at this time, not just acknowledging, but utilising this 'Covid re-set moment', to accelerate solving the climate crisis,"*** adds Institute Founder, Mark Prain.

While the pandemic has affected every aspect of our operations including how we best support and leverage Christiana's work over this next year, the Institute has no doubt that significant value will be added both to the urgency of her kaupapa/ mission, and our own. We look forward to the journey.

Christiana led both the Climate Change and Business Conference(CCBC) in Auckland in November and was formally honoured at the Institute's Dinner in Christchurch on Dec 12th, the 5th anniversary of the Paris Agreement.



INAUGURAL HILLARY LAUREATE AWARD WINNER



JEREMY LEGGETT / 2009 HILLARY LAUREATE



I describe myself as a social entrepreneur and writer. I founded and am a board director of Solarcentury, an international solar solutions company (1998–present), and founded and am chair of SolarAid, a charity funded with 5% of Solarcentury’s annual profits that builds solar lighting markets in Africa (2006–2020). I

chaired Carbon Tracker, a climate-and-finance think tank analysing climate risk in the capital markets, from its start in 2010 until 2017.

I have written five solo books, the most recent of which is *The Winning of The Carbon War*, an account of what I see as the “turnaround years” in the dawn of the global energy transition, 2013–2015, with an update edition spanning 2016 and 2017. I continue to chronicle that transition, and its intersection with tech, on this website. My other books are *The Carbon War* (2000), an eye-witness account of the climate negotiations in the 1990s; *Half Gone* (2005), a holistic critique of the oil industry; *The Solar Century* (2009), a vision of the solar revolution; and *The Energy of Nations* (2013).

I love to teach, but don’t have time for much of it. I have lectured on short courses in business and society at the Universities of Cambridge (UK) and St Gallen (Switzerland). I was an Associate Fellow at the Environmental Change Institute at Oxford University (1997–2015).

I have won a few awards along the way. I was the first winner of the first Hillary Laureate for International Leadership in Climate Change (2009) for general work on climate change, won a Gothenburg Prize (2015) for my solar work, and was the first non-Dutch winner of a Royal Dutch Honorary Sustainability Award (2016), a particular thrill as you can imagine, given how many Dutch friends and colleagues I have.

In the first of my three careers, I went straight from a D.Phil in earth science at Oxford to the faculty at the Royal School of Mines, Imperial College (1978–1989), teaching youthful cannon fodder for the extractive industries and researching earth history as preserved in strata including shale deposits, funded among others by BP and Shell. In this phase, I won the President’s Prize

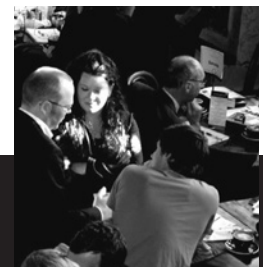
of the Geological Society and was appointed a Reader at the age of 33, an achievement somewhat marred by contracting cancer that same year, a setback I have been overjoyed to survive thus far.

Becoming concerned about global warming, I resigned from Imperial College to become a climate campaigner with Greenpeace International (1989–1996). In this second career phase, I won the US Climate Institute’s Award for Advancing Understanding.

In my third and current phase, I led Solarcentury as CEO from 1997 until 2007, was Chairman from 1997 to 2015, and a board director from 2015 to the present. The company has won multiple awards for innovation and sustainability, including the Sunday Times/Microsoft TechTrack 100 R&D Award (2006), the FT/Treasury Inner City 100 Greenest Company Award (2007), and a Queen’s Award for Enterprise in Innovation (2011). My awards along the way sound impressive, but could not possibly have been achieved without the hard work and brilliance of confederates in Solarcentury and SolarAid. Only those people know how limited I am in some of the areas they excel at, so I feel a bit of a fraud in reciting the list. But here goes. The awards include Entrepreneur of the Year at the New Energy Awards, UK Climate Week’s Most Inspirational Person Award, Outstanding Individual Award at the international Solar Industry Awards (2013), Champion of the Year in promoting the green economy at the Business Green Leaders Awards (2014), and Outstanding Individual Award at the Solar Power Portal Awards (2015). SolarAid’s non-profit retail brand SunnyMoney has won a BITC / Unilever Global Development Award (2017).

I have served on the Advisory Boards of Xynteo’s Europe Delivers Advisory Board (2017–2020) and Next Energy Capital (2017–present), a FTSE-quoted solar investment fund. I was a non-executive director of New Energies Invest AG, a private equity fund investing in renewable energy (2000–2014) and served on the New Energy Architecture Global Agenda Council of the World Economic Forum (2012–2014), a group which among other things worked on “black swans” in energy markets. I reckon on seeing a few more those if I get to live another decade.

One such is surely the covid crisis, and since as that began to unfold I embarked on another major environmental/social purpose project, to create a holistic and biodiverse carbon-sink nature reserve on a 511 hectare estate in Scotland. I call it the Bunloit Wildland project. *[Jeremy also joined the Hillary Summit board in 2020.]*



2010 HILLARY LAUREATE AWARD WINNER



PEGGY LIU / 2012 HILLARY STEP AND 2010 HILLARY LAUREATE



Peggy Liu is Chairperson of **JUCCCE**, a non-profit organisation creating a livable China for us and the planet. She is one of the leading voices on China's sustainability landscape and fostering international collaboration with China. Her work spans **ecolivable cities, clean energy, China Dream – sustainability, prosperity, and sustainable diets.**

Key JUCCCE milestones: holding the first public dialogues between US & China on clean energy, introducing Smart Grid to China, educating 600 Chinese government leaders on how to build sustainable cities. She is also an executive advisor to Marks & Spencer and HP, as well as an advisor to the World Economic Forum Project Board on Sustainable Consumption, GE's Global Insight Network, Volans. She is a member of the FTSE Environmental Markets Committee, and a Thought Leader at Criticaleye. She served as a member of the World Economic Forum's Global Agenda Councils on Sustainable Consumption 2012–13 and on New Energy Architecture 2011–12, and an energy advisor to the Clinton Global Initiative in 2008.

As one of the leading green thinkers in China, Peggy was honoured as a World Economic Forum Young Global Leader, a Time Magazine Hero of the Environment in 2008, the Hillary Laureate of 2010 for climate change leadership, a Forbes "Women to Watch in Asia" in 2010, a Huffington Post "Greatest Person of the Day" in 2011, one of China's top 50 innovative business leaders by China Business News Weekly in 2012. In Chinese press, she has been recognised as a green leader on covers and in features such as Oriental Outlook ("China Dream"), Global Times ("Green Goddess"), Beijing Tatler ("Green Miracle"), VogueChina ("3 Women Who Better the World"), Psychologies ("10 Green Handkerchiefs award"), Madame Figaro "Top Life" award 2012,

Jessica (Most Successful Women 2013), L'Officiel, Elle, Good Housekeeping, Rui Li, Southern People Weekly, Shanghai Daily, The Bund, 21st Century Herald, China Daily, QQ, Sohu.com.

She is a graduate of Massachusetts Institute of Technology and completed a programme in Global Leadership and Public Policy for the 21st Century at the Harvard Kennedy School of Government and a programme at the Lee Kwan Yew School of Public Policy (Singapore). Peggy has a passion for making the world a better place. She believes in the power of one person to inspire collaboration, that the most helpful skill is telling a good story, that cultural translators are the most important job of the next generation, and that those who can, should.

In July 2012, Peggy was chosen as the inaugural winner of the Hillary Step, which was presented in London by NZ High Commissioner Derek Leask, Institute Chair David Caygill, and ED Mark Prain, at a peer event chaired by Governor Simon Walker with fellow Laureate Jeremy Leggett. She has dedicated the NZD100K award to support the development of JUCCCE's "China Dream" project that reimagines prosperity and reframes sustainability to reshape consumerism for China's 300 million growing to 800 million middle class consumers (by 2025). She has also, consequently joined the Institute's international advisory board, the Hillary Summit.

Peggy is a Professor at China Academy of Governance and since 2008 has trained over 1000 mayors and central government officials how to build ecolivable cities. She also has advised EAT Forum on food, is a regular judge for The Hult Prize on social entrepreneurship, and The Circulars at Davos for circular economy. Peggy deepened her relationship with the Institute and NZ directly becoming a Hillary Fellow in 2017.

Recently Peggy was named and InStyle Magazine 'Woman of the Year' in 2019 and received an IPWS Women Leadership Award for Lifetime Achievement in 2020.



2011 HILLARY LAUREATE AWARD WINNER



AIMÉE CHRISTENSEN / 2011 HILLARY LAUREATE



Aimée Christensen is founder and CEO of Christensen Global Strategies (www.christensen-global.com), collaborating with industries, investors, governments, organisations and individuals worldwide to develop solutions for a strong clean global economy. Her clients have included the Carbon War Room, the Clinton Global Initiative, Duke Energy, Microsoft, Ogilvy, the Rockefeller Brothers Fund, Swiss Re, The Elders, the United Nations, the US Department of Energy, Virgin Unite and Wolfensohn & Co. Trained as an environmental and energy lawyer, she has two decades' experience in policy, law, investment, and philanthropy including with Google, the World Bank, Baker & McKenzie, and the US Department of Energy.

She has a track record of creating platforms for collaborative impact and action: in 2012, she served as Special Adviser to the UN Secretary General's High Level Group on Sustainable Energy For All; in 2010 and 2011, she was the founding programme chair of the World Climate Summit, where over 800 business leaders met to share strategies and mobilise solutions to our climate challenge; at the UN "COP16" climate talks in Cancun in December 2010, Christensen orchestrated "Business Action for Climate 2010," showcasing business leadership on climate change with the CEOs of Duke Energy, Dow Chemical, The Coca-Cola Company, and FEMSA; and from 2007–2009, she advised Virgin Unite in shaping two of Sir Richard Branson's innovative initiatives, The Elders and The Carbon War Room.

She has served on numerous boards and advisory boards including with the American Council on Renewable Energy, the US Homeland Security Department's Sustainability and Efficiency Task Force, and the Advisory Board of the International Centre for Trade and Sustainable Development. Ms. Christensen

negotiated the first US bilateral climate change accord (with Costa Rica) and wrote and successfully advocated for the adoption of the first university endowment investment policy on climate change (Stanford University in 1999). She was the 2011 Hillary Laureate and a 2010 Aspen Catto Fellow and graduated from Smith College and has a JD from Stanford Law School.

Aimée's Laureate Award was given mid-September 2011 in New York as part of Climate Week. Doing the honours (along with her US peers) was Hillary Institute ED Mark Prain and Carbon War Room Chair and Former President (Costa Rica) José Maria Figueres (see pic below). Aimée then joined us in NZ to lead our 4th Annual Symposium, "The Deals That Matter" on October 31st 2011.

In 2015 Aimee co-founded and is the Executive Director of the Sun Valley Institute for Resilience.

At its core, resilience is the capacity to deal effectively with shocks and disruptions of all kinds. In our rapidly changing world, the risks we face from economic interdependence and environmental changes are greater than ever. Globalization of the economy has created tremendous interdependence, leaving us less self-reliant and more vulnerable to disruptions elsewhere in the world. Environmental change is causing upheaval in entire industries, ecosystems, cities, and continents—in coastal cities threatened by resource scarcity and climate change impacts such as storms and sea level rise, and in water-stressed regions facing worse droughts and erratic rainfall and reduced snowpack and river flows. As a result, the concept of resilience is receiving attention from individuals, businesses, communities, and nations around the globe.

Aimée's 5th **Sun Valley Forum** is taking place in July 2019, with a number of her fellow Laureates contributing, alongside a large cast of international leadership participants.

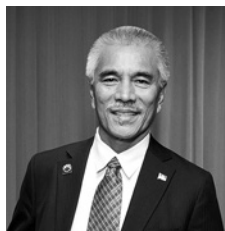
Aimée is a 2020 Idaho Business Review Woman of the Year.



2012 HILLARY LAUREATE AWARD WINNER



PRESIDENT ANOTE TONG / 2012 HILLARY LAUREATE



His Excellency Anote Tong is the former Beretitenti (President) of the Republic of Kiribati. He won the election in July 2003 and had been re-elected in 2007 and again in January this year, 2012. He went to St. Bede's College for his secondary school education, graduated from Canterbury University with a degree in

Science, and then gained a Masters in Economics degree from the London School of Economics.

Tong is originally from the island of Maiana, located in central Kiribati. He is a strong climate change advocate and has stated on several occasions that Kiribati may cease to exist altogether, and that its entire population may need to be resettled not as climate change refugees but citizens who migrate on merit and with dignity. In June 2008, he stated that Kiribati may already have reached "the point of no return"; he added: "To plan for the day when you no longer have a country is indeed painful but I think we have to do that." His government declared 150,000 square miles (400,000 km²) of the Phoenix Islands marine area a fully protected marine park, making it off limits to fishing and other extractive uses. This was made a United Nations World Heritage Site. President Tong's calls for the world's attention to the plight of his people have resounded within the General Assembly of the United Nations on eight occasions – within the annual programme of addresses from world leaders. He has repeated these calls within many of the annual 'negotiation' summits for the United Nations Framework Convention on Climate Change – Conference of the Parts 'UNFCCC – COP'.

President Tong has won a number of awards and recognition that acknowledges his contribution and leadership on climate change and conservation. Prior to being named the 2012 Hillary Laureate Awardee, President Tong was earlier awarded with the Peter Benchley Ocean Award from the Blue Frontier Campaign. He was also awarded with the Honorary Doctorate Degree in Engineering from the National Pukyong University in South Korea.

President Tong is married to Bernadette Meme Tong and they have eight children.

Said Institute Chairman David Caygill, "No nation symbolises more dramatically than Kiribati both the impact of climate change and the inequity of that impact on different nations. President Tong has been tireless in his efforts to draw these concerns to the attention of the world. We hope this award assists his endeavours."

Hillary Summit Governor and IPCC* Chair, Dr Rajendra Pachauri adds "I am truly delighted at the selection of President Anote Tong. I cannot think of a more deserving person for this recognition and honour."

Says a spokesperson for President Tong, "His Excellency Te Beretitenti is most delighted and honoured to have been considered as the recipient of this award and would be extremely pleased to accept such honour on behalf of his people and his nation and others similarly affected by climate change".

President Tong's presentation of his leadership challenge led our 5th Annual NZ Symposium, "The Case for Climate Equity" on December 10th, 2012 and Chairman David Caygill and ED Mark Prain took up His Excellency's invitation to visit Kiribati's capital, Tarawa, for a week in February 2013, to witness first-hand the enormous challenges Kiribati faces with great dignity and practical courage, and to formally present The President's 2012 Hillary Award with his own community in attendance, hosted by the NZ High Commission.

In 2015 Tong won The TED Prize after Fijian Prime Minister Voreqe Bainimarama nominated him as a candidate to receive the Nobel Peace Prize. "President Tong's personal commitment to advocating a stronger and more coordinated international response to the climate change challenges of our times is exemplary and deserving of further recognition."

The film *Anote's Ark*, which premiered at the Sundance Film Festival in 2018 illustrates that wherever he speaks and whomever he speaks to, his message is consistent: the fate of Kiribati is the fate of the world.



2013 HILLARY LAUREATE AWARD WINNER

ATOSSA SOLTANI / 2015 HILLARY STEP AND 2013 HILLARY LAUREATE



Our 2013 Hillary Laureate, Atossa Soltani is widely recognized for her leadership over the past two decades working to support indigenous peoples in their efforts to protect their rights to self-determination, territories, natural resources, culture and way of life. She has been documenting and publicising forest destruction

and human rights abuses caused by extractive industries and large-scale energy projects throughout the Amazon and she has led successful campaigns to convince oil companies and international financial institutions to adopt stronger environmental and social standards.

Currently President of the Board of Directors for Amazon Watch, Atossa also serves as the chair of the board of trustees of the Christensen Fund (Christensenfund.org), is on the board of directors of Social and Environmental Entrepreneurs (saveourplanet.org), the advisory board of Peru-based Arkana Alliance (alianzaarkana.org) and the advisory board of the Inter-American Clean Energy Institute (cleanenergyamericas.org).

Prior to founding Amazon Watch, Atossa directed campaigns at the Rainforest Action Network (1991–1996) aimed at ending clear-cut logging in old growth rainforests. She began her environmental career in the late 1980s as the Conservation Director for the City of Santa Monica where she designed and directed an award winning water conservation program. Atossa is a skilled strategist in media and policy advocacy and movement building, and a firm believer in the power of storytelling to create change. She has been instrumental in the production of numerous advocacy videos and short documentaries about the people and the places Amazon Watch works to protect.

A native of Iran, Atossa moved to the United States at the age of 13. She holds a BS in Public Policy Management from the University of Akron, Ohio. She speaks Spanish, Portuguese, English and Farsi.

“The Hillary Governors are especially delighted with this year’s choice of Hillary Laureate. Ms. Soltani’s work in the Amazon exemplifies the Institute’s current focus on climate equity. We hope that our unique, global award will further assist Atossa in her ongoing efforts.” David Caygill, Chairman.

Atossa received her Hillary Laureate Award in the company of her peers, supporters and Mayalu Txucarramãe, Kayapó and Waura youth leader, representing indigenous partners working to stop dams in the Amazon at the AMAZON WATCH ANNUAL LUNCHEON on 25th September 2013, in San Francisco. She was given a lengthy standing ovation.

Two months later she addressed the Institute’s 6th Annual Dinner in NZ, as our guest of honour.

Atossa co-jointly won (with Mike Brune) the 2015 Hillary Step Prize for the *Keep it in the Ground in the Americas* programme.

*“Our economic system, which is life blind, **which destroys life to make money**, that system is doing a disservice to future generations and also to current generations. It’s creating inequality and more poverty.”*



2014 HILLARY LAUREATE AWARD WINNER



MIKE BRUNE / 2015 HILLARY STEP AND 2014 HILLARY LAUREATE



Mike Brune's first time out West was on a family trip in 1985. "I was almost 14 and had never been west of the Appalachians. I still remember walking to the rim of the Grand Canyon and being blown away. The next day, we hiked to the bottom and my life was changed." With dual degrees from West Chester University

(Pennsylvania) in Economics and Finance he set off with a friend through the Great Plains, the California and Oregon coasts, Mt. St. Helens, the boreal forests of Alaska and Canada, the Grand Tetons, Yosemite, and back to Grand Canyon National Park. At Greenpeace he knew he'd found his calling. With four years of grassroots campaigning under his belt, Brune moved on to the Rainforest Action Network, where under his leadership, RAN convinced Home Depot to phase out the selling of wood from endangered forests which Time Magazine hailed "the most important environmental story of 1999". RAN went on to win more than a dozen key commitments from America's largest corporations, including Citi, Goldman Sachs, Bank of America, Boise, and Lowe's. While at RAN, Brune wrote "Coming Clean: Breaking America's Addiction to Oil and Coal", addressing climate disruption and laying out an ambitious plan, moving America to a clean-energy economy.

With "Coming Clean's" updated publication in 2010, Brune left RAN to become executive director of the Sierra Club. In October 2012 "superstorm" Sandy ravaged the East Coast, including Brune's hometown, Chadwick Beach, New Jersey. The storm flooded his parents' home, which had been built by his father and uncle nearly fifty years before. "I've been working on solutions to the climate crisis for a long time, but I never really expected that it would hit home for me quite the way it did," he said. The Sierra Club's Beyond Coal campaign has risen to the challenge, celebrating a huge milestone in 2011 when it received a \$50 million donation from Bloomberg Philanthropies helping to phase out coal energy in the U.S. and replacing it with a clean-energy economy.*

*251 coal plants have been retired in part because of the Beyond Coal campaign. (Feb 2018)

Institute ED Mark Prain and Senior Fellow Matt Petersen conferred Mike's Laureate award at a Sierra Club breakfast, prior to 'The Peoples Climate March' (official count 411,000) on September 21st, 2014 in New York where four Laureates, Jeremy Leggett, Aimee Christensen, Atossa Soltani and Mike were preparing for Paris 2015. "I am truly honored to be among such a distinguished and accomplished group of Hillary Laureates. Whether it's fighting the climate crisis or working toward economic justice, one of the most important tools we have in our efforts to secure progress is to create new bonds with new allies that grow and strengthen our movement. With that in mind, I am convinced that we can achieve great things together."

Mike latterly gave the lead address at the 7th Annual NZ Hillary Dinner on 3rd December 2015 having co-jointly won (with Atossa Soltani) the Hillary Step Prize for the "Keep it in the Ground in the Americas" programme, pre the Paris Climate accord.

Under Donald Trump however the struggle continues: "You haven't given up. That's why, in spite of this president, we've been able to defeat pipelines, defeat coal and gas plants, and stand up for our democracy, workers, families, and immigrants. The biggest silver lining: In the process, we've found the vibrant heart of our democracy at the intersection of civil rights, environmental justice, and many other issues. So keep marching, organising, and standing up for the best this country can be. And be assured that the Sierra Club will stand with you."

Brune and his wife Mary, cofounder of the group MOMS – Making Our Milk Safe, live in the San Francisco Bay Area town of Alameda. They have three children: Olivia, Sebastian, and Genevieve.

"We must hold ourselves responsible for calling out injustice wherever we see it, and working for change. Because, to paraphrase Christian Cooper, this world belongs to all of us."



2016 HILLARY LAUREATE AWARD WINNER

TIM JACKSON / 2016 HILLARY LAUREATE



Tim Jackson is Director of the **Centre for the Understanding of Sustainable Prosperity (CUSP)**, and Professor of Sustainable Development at the University of Surrey in the UK. CUSP builds on Tim's vision over three decades to explore the moral, economic and social dimensions of prosperity on a finite planet.

Research

From 2013 to January 2017, Tim held a Professorial Research Fellowship on **Prosperity and Sustainability in the Green Economy (PASSAGE)**. From 2010 to 2014 he was Director of the **Sustainable Lifestyles Research Group (SLRG)**, which aimed to develop evidence-based advice to policy makers about realistic strategies to encourage more sustainable lifestyles. From 2006 to 2011 he was Director of the ESRC **Research group on Lifestyles, Values and Environment (RESOLVE)**, a novel cross-disciplinary institution at the time, set out to unravel the complex links between lifestyles, values and the environment. Following his Professorial Research **Fellowship on the social psychology of sustainable consumption (2003–2005)**, Tim published his widely cited report **Motivating Sustainable Consumption**. A respective *Earthscan 'Reader' in Sustainable Consumption* was issued in 2006. From 1995 to 2000 Tim held an EPSRC fellowship on the Thermodynamics of Clean Technologies. During five years at the Stockholm Environment Institute in the early 1990s, he pioneered the concept of preventative environmental management – a core principle of the circular economy framework – outlined in his 1996 book **Material Concerns: Pollution Profit and Quality of Life**.

Since 2010, Tim has been engaged in an ambitious collaborative project to build a **new ecological macroeconomics**. He and Prof Peter Victor from York University, Canada are developing the conceptual basis for an economy in which stability no longer depends on relentless consumption growth.

Advisor

Tim has served in an advisory capacity for numerous Government departments, Intergovernmental organisations, non-governmental organisations, private sector companies, and delivery agencies. From 2004 to 2011, Tim was Economics Commissioner on the UK Sustainable Development Commission (SDC), where he led the Commission's work on redefining prosperity, sat on the UK Government's Sustainable Consumption Roundtable and contributed to the UK's 2005 Sustainable Development Strategy, where his work culminated in the publication of his controversial book **Prosperity without Growth** (Routledge 2009/2017).

Playwriting

Tim's first love was playwriting and he sold his first radio play to the BBC while he was still a student. Since then he has achieved **numerous radio writing credits for the Radio 4, Radio 3 and BBC World** and won several prizes and awards for his work. Through drama Tim has helped bring scientific controversies to a wider audience. He has also explored the life and work of scientists, artists, musicians and writers.

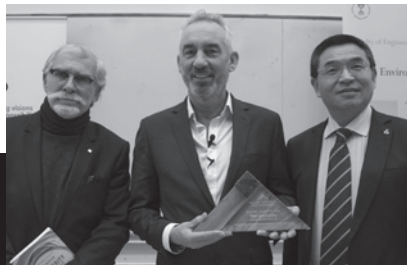
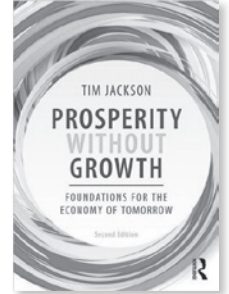
Speaking engagements

Tim has given more than 400 international keynote presentations and appears regularly in the UK and international media.

Hillary Institute Laureate 2016

Tim was appointed the global Hillary Laureate in 2016 for exceptional leadership in 'Capital for Change'. The award was made in December at an event at his home University (Surrey) to celebrate this and the publishing of the revised edition of *Prosperity Without Growth*.

Tim then came down to New Zealand to lead the Institute's annual events in February 2017. He has since been appointed to Air New Zealand's Sustainability Advisory Panel, and since 2018, he is Commissioner on the UK Food, Farming and Countryside Commission.



2017 HILLARY LAUREATE AWARD WINNER



JOHAN ROCKSTRÖM / 2017 HILLARY LAUREATE



Johan Rockström is the 8th Hillary Laureate named since 2009, joining a distinguished group including the UK's Jeremy Leggett and Tim Jackson, China's Peggy Liu, Kiribati former President Anote Tong, Amazon Watch Founder Atossa Soltani and Americans Michael Brune and Aimee Christensen. All are

led by a clear commitment to existential issues, particularly Climate Change and economic transition.

"It is a great honour to join this extremely dedicated, diverse and inspiring group of Laureates, and a great recognition of our science at the Stockholm Resilience Centre on global leadership for planetary stewardship," says Rockström.

Rockström is the director of the Stockholm Resilience Centre and a professor of environmental science at Stockholm University. An internationally recognised scientist for his work on global sustainability issues he helped lead the internationally renowned team of scientists that presented the planetary boundaries framework, first published in 2009, with an update in 2015. The nine planetary boundaries presented in the framework are argued to be fundamental in maintaining a "safe operating space for humanity." This framework has been embraced as an approach to sustainable development.

In addition to his research helping to guide policy, Rockström acts as an advisor to several governments and business networks including the UN General Assembly, the World Economic Forum, and the UN Framework Convention on Climate Change Conferences. He also acts as chair of the advisory board for the EAT Foundation, a network that integrates knowledge on food, health, and sustainability to work towards providing environmental limits for healthy diets of the growing global population.

He has published over 100 research articles, including articles in *Science and Nature*, as well as 20 book chapters. He has also published four books: *The Human Quest* (2012) and *Big World*

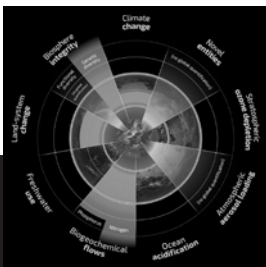
Small Planet (2015) with National Geographic photographer, Mattias Klum; co-authored *Water Resilience for Human Prosperity* (2014); and *Bankrupting Nature* (2012) co-authored with Swedish writer and politician, Anders Wijkman. He is the recipient of many honours, most recently including the French distinction Knight of the Legion of Honour (2016), and in 2015 the International Cosmos Prize and the Zoological Society of London Award for Conservation Innovation.

Johan's Hillary Laureate Award was made at his own Institute with guests from around the world gathered in Stockholm for the "Resilience '17" Conference in Stockholm in September. Hillary Institute Founding Director Mark Prain's comments included *"In the name of Sir Edmund's limitless spirit we are honoured to have Johan's eloquent, compelling voice join the Institute's small but powerful community of mid-career leaders making significant change happen. The challenges we face as a global community require exceptional adults in the room."*

Adds Chairman Anake Goodall, *"Johan's leadership in environmental science and the framing of our current global challenge of fitting larger human populations and the consequent resource demands on a constrained planet is both timely and fundamentally important. It is a privilege to welcome Johan to the Hillary Laureate family."*

Johan visited New Zealand in April 2018, leading a number of key engagements with public and private sector players, including the newly-elected federal government administration led by progressive Prime Minister Jacinda Ardern. He also contributed to EHF as a lead speaker at New Frontiers Festival. For videos of his visit, see homepage at hillaryinstitute.com

At a recent Nobel event with his countrywoman Greta Thunberg, *"Around the world, people are recognising the uncertainty and are being cautious. Also regarding the climate, we cannot know for certain how far we can push up global warming. So I hope that we come out of the pandemic with the recognition that science shows: it's not worth taking the risk."* (2020).



2018 HILLARY LAUREATE AWARD WINNER

MEAGAN FALLONE / 2018 HILLARY LAUREATE



The first New Zealand born Hillary Laureate; the first mountaineer; the first grass roots practitioner – her work rooted in the kinds of communities and the model Sir Edmund Hillary championed with passion during his lifetime. The first to lead a truly hybrid social enterprise and to work at the intersection of technology in

the hands of illiterate and semi-literate women... and (akin to Sir Ed himself), the first “Beekeeper”, who has together with her team, launched a bi-continental set of Honey enterprises in India and Africa through which rural women beneficiaries are creating wealth for themselves and the environment. The 2018 Hillary Laureate is Barefoot College International Chief Executive, Meagan Fallone.

Ms Fallone is the 9th Annual Hillary Laureate chosen and celebrated by the Institute’s international board of Governors from a short-list of candidates demonstrating extraordinary leadership in mid-career around the world.

Born in Aotearoa New Zealand, Ms Fallone attributes her most valuable education to having come from living amongst the simple rural community of Tilonia in Rajasthan India, where Barefoot College is based. Most recently, she has returned from the Harvard Kennedy School and an in depth exploration of Leadership for Systems Change at Scale, alongside her fellow Schwab Foundation Social Entrepreneur colleagues. Educated in the USA and UK, she holds a BFA, an MA and an MBA. In her current role, since joining Barefoot Founder Bunker Roy in 2011, she is steering the establishment of a further seven Barefoot Women’s Vocational Training Centers throughout Sub Saharan Africa, Latin America and the Pacific, focusing on the mastery of renewable energy technology, enterprise and holistic empowerment skills for illiterate and semi-literate

women living on less than \$2 a day. She has tripled the size of the Barefoot College footprint beyond its foundation in Rajasthan and developed a sustainability movement led by rural women across the Global South, identifying India as a leader in localizing the Sustainable Development Goals through grassroots women.

Guiding field operations in 96 countries, she and her team have set an example of positive impact through ground breaking partnerships with Governments, Corporations and a network of Civil Society and Multilateral organizations. A dedicated entrepreneur, Ms Fallone has led the evolution of Barefoot College into a profitable hybrid social enterprise which today fosters and supports a host of rural innovation, digital and financial technology, Solar R&D and rural enterprises by attracting formally educated young people to work side by side with non-formally educated rural innovators. Her work has touched the lives of more than 500,000 people. A strong commitment redefining education in the rural context, and a belief in communities developing their own capacity to meet their own challenges within the developing world, is at the heart of every Barefoot Solution.

The Hillary Institute of International Leadership warmly congratulates Ms Fallone on joining her Laureate colleagues in Sir Edmund’s Leadership legacy. Her Laureate Award was conferred with her home community in Tilonia, Rajasthan in September and she visited New Zealand late October, guesting at the EHF New Frontiers Festival (Wellington), and closing with a formal dinner in her honour in her birthplace of Christchurch.

Meagan will return again to the Pacific region in Nov 2019, to continue to develop her Barefoot work with the Institute’s support in our region.

In 2019 Meagan was further honoured as the recipient of the 2019 Mother Theresa Award for Social Justice.



Celebrating Milestones and Opening a New Chapter

CONSOLIDATION – FORMAL STATEMENT AUGUST 14TH, 2020

The Edmund Hillary Fellowship (EHF) is close to realising its audacious goal of bringing together 500 high impact global entrepreneurs to catalyse New Zealand's economy and entrepreneurial community. Today, it marks this milestone with the announcement of a new chapter focused on amplifying the impact work of the Fellowship community. We are of course conscious that we are all affected by considerable Covid-related uncertainty at this time, and acknowledge that there is currently no 'ideal moment' for communicating developments, but we are doing so in a spirit of optimism and goodwill.

As part of this move, EHF will be consolidating governance and management with its parent, the Hillary Institute. "We believe strengthening our alignment with the Institute can maximise the benefit we deliver to Aotearoa New Zealand and the world," says EHF Chair, Dr Catlin Powers. "Our contribution to the world centres around the people we support and celebrate. Further aligning the two organisations allows us to achieve this more effectively and to optimise our collective impact," says Hillary Institute Chair, Anake Goodall.

The Hillary Institute of International Leadership is a charitable trust founded in 2007 to celebrate and promote international leaders solving the wicked problems of our time through the selection of an annual Hillary Prize Laureate who embodies the humanitarian commitment of Sir Ed.

Hillary Institute's daughter organisation, EHF, launched in October 2016 as a public-private partnership between the Institute, Kiwi Connect, and Immigration New Zealand (INZ). The first milestone for the Fellowship was to co-create and deliver a first-of-its-kind Global Impact Visa with INZ to attract high-impact entrepreneurs and investors to Aotearoa New Zealand. The four-year visa pilot finishes in October 2020, having attracted 3,400 applicants and having brought together 100 Kiwi Fellows and nearly 400 international fellows from over 40 countries.

"We're very proud of the work so far", says Anake Goodall. "In this next chapter, we will combine forces and double down on supporting the impact work of both the Edmund Hillary Fellows and the Laureates. It's about connecting these changemakers with support networks, and connecting projects with a range of resources. Fellows are already finding each other, connecting with the New Zealand ecosystem, and launching new initiatives. Our role is to support them on their impact journeys. That's the magic – and the challenge – that we're leaning into."

"While we are excited about this next stage in our journey, we are also saddened to announce that our founding CEO Yoseph Ayele has decided to leave to open a new chapter in his already remarkable career," says Catlin Powers. "Yoseph

has been an energetic and passionate leader through the critical start-up and development stages of EHF. He built the systems for recruiting and selecting entrepreneurs for the visa programme from the ground up and has led the organisation to achieve the remarkable milestone of bringing together some 500 Fellows who are contributing to New Zealand's economy and society."

"We acknowledge and celebrate all that Yoseph has given to EHF. We are also grateful that he will remain in his role while we recruit a new CEO and effect the consolidation of governance and management across EHF and the Hillary Institute," says Dr Powers.

Mā te pā harakeke te rito ka tipu – The support of the collective ensures new initiatives flourish.

"It has been an incredible privilege to steward EHF from inception to where we are today, and to work with the many exceptionally talented Fellows who have come together to do globally impactful work from Aotearoa. New Zealand is a guiding light for the world through these turbulent times, and I believe the remarkable people and the entrepreneurial spirit in this Fellowship have a pivotal role to play in bringing bold visions to life and creating a better world for all. I look forward to remaining an active supporter of the EHF kaupapa and the new CEO as we continue the work of impact together," says Yoseph Ayele, EHF CEO.

"Sir Ed's many achievements – across continents and time – remind us that humility, focussed determination, hard work, and a deep commitment to the wellbeing of the collective ahead of any personal benefit are the keys to achieving step changes in both circumstances and our collective view of what is possible", Institute Founding Director Mark Prain says. "We are consolidating the EHF and Hillary Institute entities with the express intention of facilitating more opportunities to achieve transformational change in these demanding times."

"At a time when global environmental and humanitarian crises seem as insurmountable as the first summiting of Everest once did, the Fellowship and Laureate programmes are dedicated to supporting those who are in service to the planet and the life that it sustains." say Dr Powers and Anake Goodall, "The Institute and EHF's mission is to unlock the inherent potential – the Hillary Step – in all of us, so we can build a bridge to the better future that we know is possible."



Building a better world



Six and a half years ago, I took a leap with my co-founders Matthew and Brian Monahan to build what has now become the Edmund Hillary Fellowship, birthed under the umbrella of the Hillary Institute. What started as a coffee conversation with an Immigration official led to a partnership with the New Zealand Government to co-design and collaboratively implement the Global Impact Visa — the world's first impact focused immigration programme, and arguably the most entrepreneur-friendly visa in the world. What began as an annual gathering of changemakers on a farm paddock has become a global Fellowship with a life of its own.

EHF launched in October 2016 to leverage the tools of entrepreneurship and intentional immigration design to create positive global impact from Aotearoa New Zealand, and in doing so contribute to the success and wellbeing of New Zealanders. Our first steps in our impact journey were implementing the 4-year Global Impact Visa pilot with 400 visas, and bringing to New Zealand the best and brightest entrepreneurs and investors we could find from all corners of the world, to support innovative approaches to building the New Zealand economy.

In the last four years, 3,405 people have applied to participate in EHF, and the Fellowship has brought

together exceptionally talented 533 Fellows from 40+ countries, including Kiwi Fellows.

400 Global Impact Visas are a drop in the ocean compared to hundreds of thousands of visas that New Zealand granted during the past four years. However, the EHF Fellows are bringing skills and networks that can have outsized contributions to different parts of the New Zealand economy. Some of the highest concentrations of skills include in software, building and funding startups, sustainable infrastructure, regenerative agriculture, digital media and storytelling, blockchain technology, education, healthcare, Māori economy, wellbeing, and more.

The wide spectrum of experiences Fellows bring allow for different types of contributions to New Zealand. For example, many are well positioned to increase New Zealand's productivity and economic output, and others are experimenting with new economic models that challenge existing paradigms. Different theories of change co-exist within the Fellowship.

EHF now finishes the first phase of our work with the completion of the Global Impact Visa pilot. The past six and a half years have been a marathon of sprints, running parallel experiments to develop and implement a novel immigration programme. There have been many ups and downs, fast iterations, with numerous mistakes and lessons on the way. A number of countries are learning from the EHF model for immigration.

Our team is thrilled to have 533 Fellows join this kaupapa – a foundation to realise this multi-decade vision. Yet it seems we are still at the early stages of the journey. For context, EHF had 142 Fellows by last year's Hillary Institute report, 61 Fellows the year before that, and in 2017 we welcomed our inaugural cohort of 28 Fellows.

The next phase of EHF is focused on supporting the Fellows and their ventures realise their impact potential in New Zealand, and from New Zealand. We are living in extraordinary times, and we need now more than ever bold entrepreneurial spirit to conquer new mountains and overcome the plethora of challenges we face. The fragilities of our current socio-economic environment are becoming increasingly evident during Covid-19 era, we are seeing accelerating climate change impact all around us, and increased polarisation in our societies. These are testing times for all of us, and having people with entrepreneurial spirit around the table, ready to be in service to New Zealand's next phase is heartening.

At this point in EHF's transition, I am getting ready to pass the baton forward to new leadership to chart the next course for EHF. Bringing the Hillary Institute and EHF even closer together strengthens the combined forces and our shared impact. The Laureates and Fellows share an entrepreneurial spirit and deep care for the wellbeing of our planet.

Looking at the past six and a half years, it has been an incredible privilege to steward EHF from inception to

where we are today. It has taken a whole village to raise the EHF initiative, and we owe immense gratitude to everyone who played a role in this work.

I would like to thank the Fellows who gathered around the EHF kaupapa and who are doing the work on the ground whose impact we will see in years and decades. The EHF core team has been in the trenches, building a new immigration programme from the ground up without a template to follow. The EHF and the Hillary Institute boards have provided valuable leadership and guidance from day one. Our founding partners at the New Zealand Government had the foresight to create the Global Impact Visa, a world-first programme other countries are trying to emulate. Our Iwi partners Te Ātiawa Taranaki Whānui have generously shared the Māori culture and tikanga with our Fellowship, guiding us on our collective journey in honouring Te Tiriti O Waitangi. There have been dozens of contributors who have added key building blocks to EHF's journey along the way. My co-founders Matthew and Brian Monahan have seeded and supported the EHF kaupapa from day 1, consistently showing up with humility and generosity.

Doing this work has reaffirmed how crucial it is to keep innovating with immigration, especially when the state of our planet and our interconnected global economy moves us away from the binary choice of either "more" or "less" migration to smarter and more purposeful immigration design.

This experience has reaffirmed that New Zealand will continue to have bigger roles to play, paving new paths for the rest of the world. I remain convinced of the enormous role and responsibility of entrepreneurs to drive positive change, especially in this time in history. As Sir Edmund Hillary did, one step at a time.

As the time comes to step aside from CEO, I look forward to my new role as an active supporter of the EHF kaupapa, working amongst the Fellowship to continue the mission of impact together.

Mauri Ora!

Yoseph Ayele

Co-Founder and CEO, EHF

A Selection of EHF Fellows



NATHALIE WHITAKER

Toha

Citizenship: New Zealand
Global Impact: Unlocking finance to power up the Aroha economy.



DENISE YOUNG

Future Earth Media Lab

Citizenship: Australia
Global Impact: Tireless problem-solver on a mission to impact the world.



MIKE TAITOKO

Takiwa

Citizenship: New Zealand
Global Impact: Driving transformational community and whānau development.



HANA MAIHI

Toitui

Citizenship: New Zealand
Global Impact: Re-igniting resilience from the wake of our ancestors.



ROD ORAM

International Business Journalist

Citizenship: New Zealand
Global Impact: Sustainability, smart cities, and social enterprise.



JOHN HERING

Lookout – Coalition – Redacted

Citizenship: United States
Global Impact: Working to make the world more secure as it becomes more connected.



LING WONG

Sea Lane Venture

Citizenship: United States
Global Impact: Disrupting the status quo in science and technology for the betterment of society.



NAVAL RAVIKANT

Angellist

Citizenship: United States
Global Impact: Democratising access to capital and talent for entrepreneurs.



GARY HIRSHBERG

Hirshberg Entrepreneurship Institute – Centre for Organic Entrepreneurship

Citizenship: United States
Global Impact: Seeking to help stimulate, inspire, train and support the next generation of NZ Organic Entrepreneurs.



VICKY ROBERTSON

Ministry for the Environment

Citizenship: New Zealand
Global Impact: Leading cross-industry collaboration in the public sector to improve environmental outcomes.



BRUKTAWIT TIGABU

Whiz Kids Workshop

Citizenship: Ethiopia
Global Impact: Educating youth on a mass scale, through the creation & distribution of culturally relevant media.



AYA MIYAGUCHI

Ethereum Foundation

Citizenship: Japan
Global Impact: Applying “Beauty in Subtraction” to guide the Ethereum community.



PATRON



HELEN CLARK

Helen Clark became the Administrator of the United Nations Development Programme on 17 April 2009, and was the first woman to lead the organisation. She was also the Chair of the United Nations Development Group, a committee consisting of the heads of all UN funds, programmes and departments working on development issues. She left the UN after two full terms in 2017 and an award-winning documentary *"My Year With Helen"* was released globally. Prior to the UNDP, Helen served three successive terms (1999–2008) as Prime Minister of New Zealand. Throughout her tenure as Prime Minister, she engaged widely in policy development and advocacy across the international, economic, social and cultural spheres.

Under her leadership, New Zealand achieved significant economic growth, low levels of unemployment, and high levels of investment in education and health, and in the well-being of families and older citizens. She and her government prioritised reconciliation and the settlement of historical grievances with New Zealand's indigenous people and the development of an inclusive multicultural and multi-faith society. Helen Clark advocated strongly for NZ's comprehensive programme on sustainability and for tackling the problems of climate change. Her objectives have been to establish New Zealand as being among the world's leading nations in dealing with these challenges. Helen Clark was also an active leader of her country's foreign relations and policies, engaging in a wide range of international issues.

As Prime Minister, Helen Clark was a member of the Council of Women World Leaders, an international network of current and former women presidents and prime ministers whose mission is to mobilise the highest-level women leaders globally for collective action on issues of critical importance to women and equitable development. Helen Clark held ministerial responsibility during her nine years as PM for NZ's intelligence agencies and for the portfolio of arts, culture and heritage. She has seen the promotion of this latter portfolio as important in expressing the unique identity of her nation in a positive way.

Prior to entering the New Zealand Parliament, Helen Clark taught in the Political Studies Department of the University of Auckland. She graduated with a BA in 1971 and an MA with First Class Honours in 1974. She is married to Peter Davis, a Professor at Auckland University.

The Helen Clark Foundation was launched in 2019 – an independent public policy thinktank, aims to contribute in a non-partisan manner, on how to achieve a more inclusive, fair and sustainable society.



HILLARY SUMMIT GOVERNORS

ANAKE GOODALL (Chair) (NZ)

Anake has diverse management and governance experience across a range of organisations, including roles as a labour union delegate and serving as Chief Executive Officer of Te Rūnanga o Ngāi Tahu.

Anake is an immediate past member of the Environmental Protection Authority and its establishment board, and currently serves on the boards of Meridian Energy, Te Pā o Rākaihautū and is the Settlor of Seed The Change | He Kākano Hāpai.. He also holds the position of Adjunct Professor at the University of Canterbury. He is particularly interested in strategies to realise community objectives that integrate social, environmental and economic dimensions over the long run. Anake has an MBA, a Public Administration Masters from Harvard's John F Kennedy School of Government, and is a New Zealand Harkness Fellow.



SIMON WALKER (UK)

Simon Walker became Director General of the Institute of Directors in October 2011 and served in that role until retiring in 2017. As the public face of the IoD, and the most senior representative of the membership, Simon debated regularly in the media and engages with senior figures from across government, politics and Whitehall. He previously served as Chief Executive of the BVCA, the organisation that represents British private equity and venture capital, from October 2007 to March 2011. Between 2003 and 2007 Simon worked at Reuters as Director of Corporate Communications and Marketing. He was Communications Secretary to HM The Queen at Buckingham Palace from 2000 to 2003 and earlier served as Director of Corporate Affairs at British Airways. From 1996–1997

Simon worked as a special adviser in the Prime Minister's Policy Unit at 10 Downing Street.

Simon was previously a partner at Brunswick, the public relations group, and Director of European Public Affairs for Hill & Knowlton in Brussels. He has been a member of the Better Regulation Commission, a Trustee of The Queen's Golden Jubilee Trust and the New Zealand-UK Link Association. He is a Council Member of the European Policy Forum and a member of the Parliamentary Speaker's Advisory Committee on Public Engagement. In 2015, GQ magazine listed Simon among the 100 best connected men in the country. Simon was born in South Africa, and has worked as a journalist and consultant in New Zealand, Belgium and the UK. He read Philosophy, Politics and Economics at Balliol College, Oxford, where he was President of the Oxford Union. He was a Knight Journalism Fellow at Stanford University. He is married with two children.

MANFRED KETS DE VRIES (Chair Leadership Development, INSEAD, France)

Manfred F. R. Kets de Vries holds the Raoul de Vitry d'Avaucourt Chair of Leadership Development and Organizational Change at INSEAD. In addition, he is the Founding Director of INSEAD's Global Leadership Centre. Furthermore, he is the Distinguished Visiting Professor of Leadership Development Research at the European Institute of Management and Technology in Berlin (ESMT). The Financial Times, Le Capital, Wirtschaftswoche and The Economist have rated Kets de Vries as one of world's leading leadership theoreticians. His books and articles have been translated into 31 languages. Kets de Vries is listed among the world's top fifty leading management thinkers and among the most influential contributors to human resource management. He is the author of more than 35 books and 350 articles.



Kets de Vries is a consultant on organisational design/transformation and strategic human resource management to leading U.S., Canadian, European, African, and Asian companies. As a global consultant in executive leadership development his clients have included ABB, ABN-AMRO, Aegon, Air Liquide, Alcan, Alcatel, Accenture, Bain Consulting, Bang & Olufsen, Bonnier, BP, Cairn, Deutsche Bank, Ericsson, GE Capital, Goldman Sachs, Heineken, Hudson, HypoVereinsbank, Investec, KPMG, Lego, Liberty Life, Lufthansa, Lundbeck, McKinsey, ATIC, National Australian Bank, Novartis, Nokia, NovoNordisk, Origin, Shell, SHV, SpencerStuart, SABMiller, Standard Bank of South Africa, Unilever and Volvo Car Corporation. As an educator and consultant he has worked in more than forty countries. In his role as a consultant, he is also the chairman of the Kets de Vries Institute (KDVI), a boutique leadership development consulting firm.

The Dutch government has made him an Officer in the Order of Oranje Nassau. He was the first fly fisherman in Outer Mongolia and is a member of New York's Explorers Club. In his spare time he can be found in the rainforests or savannas of Central Africa, the Siberian taiga, the Pamir and Altai Mountains, Arnhemland, or within the Arctic Circle.

His latest work, *Journeys into Coronavirus Land – Lessons from a Pandemic* was published in 2020.



KEVIN ROBERTS (Founder, Red Rose Consulting)

Kevin Roberts is an international business leader, founder, and educator. His company Red Rose Consulting counsels business leaders and employees on creative thinking, marketing, and leadership. A CEO for 22 years, Kevin has an uncompromisingly positive and inspirational leadership style, with an ability to generate ideas and emotional connections that accelerate extraordinary value. Kevin's latest book *64 Shots: Leadership in a Crazy World* (2016) offers frameworks and solutions for winning in a business world that has become volatile, complex, uncertain, and ambiguous.

Born and educated in Lancaster in the north of England, Kevin Roberts started his career in the late 1960s with iconic London fashion house Mary Quant. He became a senior marketing executive for Gillette and Procter & Gamble in Europe and the Middle East. At 32, he became CEO of Pepsi-Cola Middle East; and later Pepsi's CEO in Canada, overtaking Coke in the 'Cola Wars.' In 1989, Kevin moved to Auckland, New Zealand, to become Chief Operating Officer with Lion Nathan, growing the company to become the region's leading brewer.

From 1997 to 2014 Kevin was New York-based CEO Worldwide at Saatchi & Saatchi, one of the world's leading creative organisations, with responsibility for the effectiveness of several of the world's leading advertising budgets including for clients Toyota and Procter & Gamble. He retired as Chairman of Saatchi & Saatchi in 2016. For 16 years Kevin was a member of the Management Board of Publicis Groupe, the Paris-based global communications group active in 108 countries and employing 80,000 professionals, as it grew from the world's seventh largest communications group to the third. He has made presentations to business audiences in 60 countries, with a San Francisco technology reviewer noting, "Kevin Roberts was arguably more entertaining and more informative than any other speaker, speaking about any other subject, anywhere. That is saying a lot, but during the hour of his speech, there was nowhere else in the world that I would have rather been than in his audience."

Kevin shares his thinking on www.krconnect.blogspot.com. Read his archived speeches 1997–2016 at www.saatchikevin.com. Tweets @krconnect. Red Rose Consulting is named after a Lancastrian heraldic symbol dating from 1485 (War of the Roses).

JOAN SHAPIRO (Chicago, USA)

Ms. Shapiro is Founder and Executive Director of Reading Between the Lines®. Using discussions of short, powerful literary masterworks to build critical thinking and communication skills with the re-entry population, the organization works with currently and formerly incarcerated women and men at halfway houses in Chicago. Its novel, foundational approach to helping participants learn to listen, think, express opinions and exchange ideas fills a major deficit for those returning from prison and trying to rebuild productive lives with work, family and community.



As Executive Vice President of ShoreBank Corporation, she established its franchise as the leading development bank in the United States, shaping the field of community-based investment and spreading these strategies abroad. She is recognized as a pioneer of socially responsible investing. In 2000, she joined the newly formed UK Social Investment Task Force (its only non-UK member), a small group of business and civic leaders who advised government on private sector investment in urban regeneration and whose report was implemented. Ms. Shapiro was a trustee of Parnassus Income Fund and has served on many non-profit boards, including International House (University of Chicago), Ceres, Environmental Law & Policy Center, New Israel Fund (North American Vice President), Bulletin of the Atomic Scientists, and Hillary Institute for International Leadership (New Zealand).

The Institute honours the rich contributions of former Governors – all seminal, founding figures in our work.



BRIDGET CULLERTON (BELIZE)

Founding Governor
In memoriam 2009



RAY ANDERSON (USA)

Founding Governor
In memoriam 2011



CHRIS DOIG (NZ)

Founding Trustee
In memoriam 2011



DR RAJENDRA PACHAURI (India)

Founding Governor
In memoriam 2019



MATT PETERSEN (US)

Appointed as the Hillary Senior Fellow 2008–2014 (co-leading our global Laureate search programme with FD Mark Prain), Matt Petersen is CEO of the LA Cleantech Incubator (laci.org). Appointed by Mayor Eric Garcetti as the first ever Chief Sustainability Officer for the City of LA in 2012, he served as CSO for four years and was the chief architect of the groundbreaking Sustainable City pLAn, and helped create the Climate Mayors. A board member of Global Green USA, he formally served as President and CEO for close to 20 years, Matt built Global Green into one of America’s leading environmental organisations, bringing critical attention to the impacts of climate change while focusing on greening affordable housing, schools and cities as key solutions including turning the group’s attention to the communities devastated by Hurricane Sandy, creating the Solar for Sandy. Previously, he ran local, state, and federal political campaigns as well as serving as the Executive Director of Americans for a Safe Future.

Matt has been touted a ‘green all star’ by Outside Magazine, is an advisor to the Leonardo DiCaprio Foundation, a Member of the Pacific Council on International Policy and serves on the Environmental Media Association (EMA) Advisory Board, as well as the Automotive X Prize Advisory Board and the City of Santa Monica Environmental Task Force. Matt also became a Hillary Fellow in 2018.

Dr Helen Sykes AM (Australia)

Helen Sykes is the Director of Future Leaders, President of the Trust for Young Australians, Chair of the Australian Collaboration, Vice President of the Council for the Humanities, Arts and Social Sciences and Democracy Watchdogs, Summit Governor of the Hillary Institute and Board Member of the Public Interest Journalism Foundation and Melbourne Forum. She has published and edited many books.



PEGGY LIU

(Chair, JUCCE – Joint US-China Collaboration on Clean Energy – Shanghai, China)

2010 Hillary Laureate and 2012 Hillary Step Award Winner. Appointed Hillary Summit Governor July 2012. See page 6 for full bio.

JEREMY LEGGETT (UK)

Inaugural Laureate Jeremy Leggett joined the Hillary Summit in 2020, adding a further key Laureate voice to our Laureate selection process. Jeremy’s full bio can be found on page 5.



**TA (SIR) MARK SOLOMON
(Ngai Tahu – NZ)**

Founding Governor
Retired 2013



**PAUL HAWKEN
(USA)**

Founding Governor
Retired 2020



**HON. DAVID
CAYGILL (NZ)**

Founding Chair
Retired 2020

'Merits, principles,

Institute looks at pragmatic solutions Perspective

The deals

Hillary Institute laureate works on climate solutions

The Hillary Institute of International Leadership today announces its 2014 annual, global Hillary Laureate. Its Christchurch-based executive director, MARK PRAIN, introduces Michael Brune of the Sierra Club (US).



Michael Brune

HILLARY INSTI

» Launched by the late Edmund Hillary and his partner Helen Clark in 2007, the Hillary Institute for International Leadership's 2012-15 focus is climate equity.

» See www.hillaryinstitute.org
» Mike Brune is the 54th Hillary Laureate for his mid-career leadership change. Selected by an international board of 100 laureates are Jeremy Corbyn (United Kingdom, 2009-10),

Serial green entrepreneur Elon Musk's Tesla S electric sports car has just entered UK markets, rivalling Jaguar and Mercedes sales, and the multi-billionaire's stock is soaring. US retail fronts in downtown Santa Monica (90 metres from Apple's flagship store) are magnets, and a mid-size SUV is the way for Mom and Dad. Charging stations are popping like mushrooms and M

US\$250 billion (NZ\$292b) per annum.
Renowned author and chairman of the UK's largest solar provider, Jeremy Leggett (the 2009 Hillary Laureate), estimates we have a 100% chance of achieving a 100% renewable energy supply by 2050.

to everything we hold dear. We must meet that challenge." Hillary Institute International board governor Joan Shapiro, of Chicago, wastes no words: "Mike is a superbly able strategic thinker. Within every organisation he works, he identifies a core issue and develops a long-term campaign

Zealand. West Coasters are gradually coming to terms not just with the deep tragedy of Pike River, but also the decline of coal as a core livelihood for generations. Solid Energy's coal price is down 65 per cent this year with further attendant job losses. A 2013 bi-partisan conference considered a range of "post coal economy" options in the US, including (interestingly from our New Zealand viewpoint),

The industry's recovery post Obama's bail-out (repaid early) has been dramatic. Take the Chevy Volt, head of its class on sales, but one example of smarter, vastly more fuel-efficient vehicles; Bush-era "Hummers" a distant, costly memory. Moreover, a major UAW capital infusion in Musk's Tesla helped get the company through the global financial crisis and enabled Ford to upgrade five plants.

New Hillary Laureate challenges consumerism

"This is a story about us... being persuaded to spend money we don't have, on things we don't need, to create impressions that won't last, on people we don't care about." -Tim Jackson.

MARK PRAIN

We live in rapidly changing, exciting and perilous times. The global economy is in transition, free-market economics (even their

gives plenty of cause for sanity prevailing. Following last year's historic global Paris accord, we're rapidly accelerating new



SCIENCE / ENVIRONMENT

Johan Rockström - planetary boundaries

What does prosperity mean in a world of environmental and social limits? "We have to reconceive investment so that it's not about

CORONAVIRUS: THE BIG QUESTIONS



...in the US, Chernobyl has how he felt her professional life had skills high



New Zealand-born Meagan Fallon has been recognised for her extraordinary mid-career leadership. Photos: Supplied

NOVEMBER 14, 2018

Farah Hancock
Farah Hancock is a Newsroom reporter based in Auckland who writes on conservation, technology and health.

Barefoot and empowered: NZ's link to solar grandmas

From a village in India, New Zealand-born 2018 Hillary Laureate Meagan Fallon is bringing solar electricity to some the poorest people in the most remote corners of the world.

She's the inspirational and aspirational CEO of The Barefoot College, an institution which helps train rural women to be solar engineers. The 3000 engineers it has trained, mainly grandmothers with limited literacy, generate 1.4 gigawatts of clean electricity a year.

Kiribati leader honoured for stand on 'climate equity'

The President of Pacific island Kiribati - the first country due to disappear because of rising waters caused by global climate change - has been recognised for his leadership on climate equity.

attention of the world. We hope this award assists his endeavours." Tong is the recipient of many awards and recognitions.

Fair play in snort supply

MARK PRAIN outlines the priority for the Hillary Institute in coming years, and says that fair play will be a factor.

HILLARY INSTITUTE TRUSTEES IN NEW ZEALAND

ANAKE GOODALL (Chair), HON DAVID CAYGILL, and MARK PRAIN (Founding Director)

See bios under Hillary Summit, pg 16 and Principals, pg 22.



SACHA MCMEEKING

Sacha McMeeking is Head of School of Aotahi: Māori and Indigenous Studies at Univ. of Canterbury. After serving Te Rūnanga o Ngāi Tahu as head of government and external relations for many years she founded a boutique strategy, sustainability and collaboration consultancy, Catalytic. Having pursued societal transformation through international human rights advocacy, Iwi development and public policy she is focussed on applying social entrepreneurship to solve complex global and local challenges. She holds a Master of Law degree and was the inaugural Fulbright Harkness NZ Fellow in 2010, during which she developed a bespoke suite of tools for Iwi and Māori organisations to make commercial and tribal development decisions according to tradition-based values which has since been adapted in a partnership with The Treasury on a tikanga Maori partner to the Living Standards Framework, known as He Ara Waiora. Sacha also serves on a number of not for profit boards and has recently completed further study at Cambridge University Judge Business School.

PETER TOWNSEND (CNZM)

Peter Townsend resigned as CEO of The Canterbury Employers' Chamber of Commerce in November 2017 after twenty one years in the the role of CEO.

He remains a Board member of Otakaro Ltd, Pegasus Health (charitable) Ltd, and The Air Force Museum Trust Board. He is a trustee of The Hillary Institute of International Leadership and a Member of Callaghan Innovation Grants Committee.

In 2016 Peter was awarded a CNZM for his services to the business community.



CAMIA YOUNG

Camia is passionate about building the 21st Century city and creating the foundations for the Age of Belonging. Her experience weaves together architecture, property development, community development and entrepreneurship. Since moving to Christchurch in 2011, she has been involved in establishing several organisations including Ohu (Office for Holistic Urbanism), Collett's Corner, Exchange Christchurch (XCHC), Te Pūtahi: Christchurch Centre for Architecture and City Making, the Gap Filler Pallet Pavilion, and Studio Christchurch. Before moving to New Zealand, she practiced as an Architect in Europe with OMA in Holland and Herzog & de Meuron in Switzerland and worked on several large-scale civic projects and urban master plans. She serves as a Trustee on the Ohu Foundation board and she is a Founding Director of Ohu Development Ltd, XCHC Ltd and Collett's Corner Ltd.

MELISSA CLARK REYNOLDS (ONZM)

Melissa Clark Reynolds became a Foresight Practitioner and Professional Director after 25 years' experience as a technology entrepreneur and CEO of a number of Technology companies. She sits on the Boards of Jasmx, Beef and Lamb NZ and B Corp Little Yellow Bird. Melissa was one of the first two New Zealanders to train with AI Gore as a Climate Ambassador. In 2016 she attended the Te Hono Bootcamp at Stanford University; trained as a Foresight Practitioner with The Institute for the Future in Palo Alto and trained with Clayton Christiansen in his approach to Disruptive Innovation through Harvard. In 2016 she was awarded the ONZM for Services to Technology.



CATLIN POWERS

Dr. Catlin Powers is the Chair of the Edmund Hillary Fellowship. She comes to EHF and HI from an impact entrepreneurship background. She previously led her solar energy start-up, One Earth Designs, from its inception in rural Asia to serve customers in 68 countries. She is active in social impact networks across the Americas and Asia. Dr. Powers has served in several board and advisory positions including at the International Standards Organization, Clinton Global Initiative, and Harvard University Hauser Institute for Public Leadership. Dr. Powers' is a European Environmental Laureate. Her solar energy research has been recognized by the United Nations Environment Program, US National Science Foundation, and St Andrews Prize for the Environment.



HILLARY INSTITUTE

THE ASCENT OF GREAT LEADERSHIP

PRINCIPAL

MARK PRAIN (Founding Director)

A graduate of Toi Whakaari (Wellington – 1978), New Zealand’s premier Theatre Arts academy, Mark spent 15 years as a professional actor, director, playwright and opera singer. He has since spent much of the last 25 working in NZ, the US and around the world in leadership roles. After five years with Greenpeace (1990–94), he became Executive Director of not for profit Sustainable Cities (1995–2000) and then of the “Redesigning Resources Business Leadership Group” (2000–04). He is the author of two books on sustainable best practice (2002 & 2004), and wrote a column on the subject for the Business Monthly from 1996–2005. He further challenged his fading acuity (35 years after undergrad work) completing in 2016 a Masters (Hons) in International Law and Politics at Canterbury University. Mark continues to write occasional journalistic pieces and frequently presents as a provocative speaker from TED to Bioneers (San Francisco), to the European Environmental Foundation (Freiburg). He has also returned to the Arts (in a modest way), playing contemporary jazz with a gifted colleague, Eleanor Jones.



Alongside his current role as Founding Director of the Hillary Institute (2006–), Mark is Director of Maven Ltd, a strategic consultancy focused on social entrepreneurship. He is also celebrating 20 years working with Kiwi rangatahi (17–30), as ED of the Untouched World Foundation. An advisor to the Katerva Challenge for innovative climate change solutions (Canada) and Climate Changers (US), he is widely regarded as an independent thinker and partnership broker. **DD: 0064 214 344 00**

LEADERSHIP THAT MATTERS



New Zealand has spawned a global leadership organisation that bears the name of our most famous son – Sir Edmund Hillary. The Hillary Institute of International Leadership has impeccable credentials and links to some of the best-known and most influential people in leadership roles in the world today. It is another example of a ‘world class’ initiative springing from these small islands, that is better known and recognised outside the country than at home. Executive director of the Institute, Mark Prain, explains the vision and impetus behind the organisation he co-founded in 2006.

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HILLARY INSTITUTE ENDOWMENT CAPITAL GOAL NZD5M

THE HILLARY STEP

A nearly vertical (12 m) (40 ft) rock wall of upper Mount Everest. It lies almost at the top of the mountain, halfway from the “South Summit” to the Summit top, and is the last real challenge before the Summit. It was named after Sir Edmund Hillary, who was the first person followed by climbing partner Tenzing Norgay who passed it to reach the Summit. It is at about 28,840 feet above sea level.

THE HILLARY INSTITUTE INVITES YOU TO INVEST IN EXCEPTIONAL LEADERSHIP

OUR CAPITAL GOAL WILL BE ACHIEVED WITH YOUR VISION AND SUPPORT

CONTACT US – +64 21 434 400 or leaders@hillaryinstitute.org.nz – www.hillaryinstitute.com

All correspondence will be in complete confidence and customised to maximise outcomes for both parties.



HILLARY INSTITUTE NEW ZEALAND TRUSTEES 2019/20

HILLARY INSTITUTE OF INTERNATIONAL LEADERSHIP



PATRON

Rt. Hon Helen Clark, Former
Administrator, United Nations
Development Programme
(UNDP), New York
3 Term Prime Minister of New Zealand
(1999–2008)

HILLARY SUMMIT

(International Board of Governors)

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Joan Shapiro (US)
Manfred Kets de Vries (Europe)
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Simon Walker (UK)
Peggy Liu (China)
Dr Helen Sykes (Australia)
Matt Petersen (US)
Jeremy Leggett (UK)

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Paul Hawken (US)

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IN MEMORIAM

Christopher Doig

EDMUND HILLARY FELLOWSHIP DIRECTORS (NZ)


Catlin Powers (Chair)
Bill Kermode
Wayne Mulligan

HILLARY LAUREATES

2009 Jeremy Leggett (UK)
2010 Peggy Liu (China)
2011 Aimée Christensen (US)
2012 Te Beretitenti (President)
Anoté Tong (Kiribati)
2013 Atossa Soltani (Amazon Watch)
2014 Mike Brune (US)
2016 Tim Jackson (UK)
2017 Johan Rockström (Sweden)
2018 Meagan Fallone (India)
2020 Christiana Figueres (Costa Rica)

PROFESSIONAL SERVICE ASSOCIATES

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BNZ Private Banking
Dr Nick Marsh (NEXT Corporation)
DELOITTE – Financial Management
KPMG – Honorary Auditors
The Gift Trust – Endowment Advisors
Lucy Arnold, Board of Design – Design (NZ)
Erin Jackson, Narrative – Communications (NZ)
Tai Kenning – Web Design
Jim Armstrong, Good for Business – Design (US)
The Caxton Press – Printer (NZ)

A person wearing a white knit hat, a plaid shirt, and a large backpack is climbing a snowy mountain peak. The person is seen from behind, looking down at the snow. The background shows a vast, snowy mountain range under a clear blue sky. The overall color palette is dominated by blues and whites.

IT IS NOT THE MOUNTAIN WE CONQUER, BUT OURSELVES

SIR EDMUND HILLARY

Image courtesy Royal Geographic Society (with IBG)

HILLARY INSTITUTE
PO BOX 578, CHRISTCHURCH 8140, NEW ZEALAND
+64 21 434 400 | LEADERS@HILLARYINSTITUTE.ORG.NZ
WWW.HILLARYINSTITUTE.COM