



HILLARY INSTITUTE

THE ASCENT OF GREAT LEADERSHIP

# HILLARY INSTITUTE ANNUAL REPORT



**13<sup>TH</sup> ANNUAL REPORT**

TWO THOUSAND AND TWENTY ONE



## Great leadership changes the world for the better

**SIR EDMUND HILLARY** personifies essential human qualities of integrity, modesty, determination and service to others born of a life-time of exceptional achievement. He was raised in a quiet country town at the bottom of the world in New Zealand, and this unremarkable schoolboy discovered early a love of mountaineering which ultimately led to his becoming an international legend as the first man to climb Mt. Everest in May 1953 with Tenzing Norgay, Sherpa.

In the following 50 years he not only continued to lead expeditions to the most remote corners of the earth, but perhaps most tellingly, devoted himself to environmental and humanitarian efforts that have made a profound difference to the Sherpa communities where his famous summit climb was achieved.

In 2003 Sir Edmund and Lady June Hillary celebrated the 50th Anniversary of the ascent of Everest in Nepal, with Sherpa friends and the Tenzing family, and in 2005 he formally re-embraced leadership development as the patron of the Exceleator: New Zealand Leadership Institute, and internationally through lending his name to the development of the Hillary Institute and its associated Awards programme.

Knighted by Queen Elizabeth II in 1953 Sir Edmund was the recipient of numerous international citations including The Order of New Zealand, his country's highest honour. He has also been awarded nine honorary doctorates and was the author of eight books. In January 2007 Sir Edmund returned to Antarctica for the final time for the 50 years celebration of his establishment of Scott Base for New Zealand. With Sir Ed in honoured attendance, Prime Minister Helen Clark (as patron) formally launched The Hillary Institute there on January 22<sup>nd</sup>.

New Zealanders take great pride in this extraordinary, ordinary man, a world-wide symbol of courage, determination, leadership and humanitarian service. Sir Edmund passed peacefully in Auckland, on the morning of January 11<sup>th</sup>, 2008, and was accorded the rare honour of a state funeral on January 22<sup>nd</sup>. With 2019 being the centenary of his birth, he will forever be an inspiration to us all.

**For full biography of Sir Edmund Hillary see:**

[www.hillaryinstitute.com](http://www.hillaryinstitute.com)



## Tēnā Tātou – Welcome to this 13<sup>th</sup> Annual Report of THE HILLARY INSTITUTE OF INTERNATIONAL LEADERSHIP.

As we move towards the close of 2021, The Hillary Institute is celebrating 14 years' work on the global stage and engaging with our 10 annual (one pa), Laureates

on *The Future We Want*; as per the title of current Laureate Christiana Figueres' book. We are also drawing on that past for insights into our leadership role and direction as we have transitioned this year towards consolidating with our subsidiary The Edmund Hillary Fellowship. Our partnership with EHF and Immigration NZ has resulted in over 500 Fellows (from 47 countries), many navigating Covid-19 and moving to our special motu, Aotearoa New Zealand. The Institute is acutely aware of optimising how we best serve this diverse, inclusive community of global, mission-led innovators.

The purpose of this document is to encourage you to continue to share our Leadership passion as a current stakeholder or, if our work is new to you, to become involved. This report outlines the basic story of the Institute's journey and the key actors who have contributed to it, beginning with the inspiration for our existence, the extraordinary **Sir Edmund Hillary**, who in the company of our patron former Prime Minister **Helen Clark**, launched the Institute from Antarctica on 22nd January 2007. We once again warmly acknowledge **June, Lady Hillary** for her unflinching continuity of support and that of Sir Edmund's family through **Peter** and **Sarah Hillary** and their children as we continue to honour his legacy.

Our mission is simple: When environmental and humanitarian crises can seem as insurmountable as the first summiting of Everest, the Hillary Institute exists to inspire through its Laureates, each of us to put our full potential to work in service of our planet and, in so doing, unlock the Hillary Step in us all. After ten Hillary Laureates and two Hillary Step Awards, and the accelerated growth of EHF, we continue to build considerable presence and credibility for mission-driven leadership around the globe.

In that vein our 2020/21 Hillary Laureate **Christiana Figueres** has been working with us this past 18 months, with contributions here in NZ with Government and business and with joint collaboration via her global podcast "Outrage and Optimism", with two former Laureates; celebrated scientist **Johan Rockström** (Director of Potsdam's Climate Change Centre), and **Tim Jackson**, whose new book *Post Growth – Life After Capitalism* was published this year (as was Rockström's *Breaking Boundaries* with accompanying Netflix series\*). Many of our Laureates, with COP26 in Glasgow rapidly approaching, have been sharing actions and momentum via platforms such as TED

Countdown and will be pushing for concerted, international action at Glasgow.

**ACTORS:** They, from inaugural Laureate Jeremy Leggett in 2009 on, are celebrated in this document, along with providing you insight into our international board of governors across five continents (The Hillary Summit) and our NZ Trustees\*. As noted above **The Edmund Hillary Fellowship/Global Impact Visa** programme with the impassioned leadership of new CE **Rosalie Nelson** (see statement pg 15), is now in its fifth operational year and represents an exciting partnership that brings further support to the spirit of our international work

**“It is not the mountain we conquer, but ourselves.”**

**SIR EDMUND HILLARY**

(see Fellows cohort summaries pgs 6–14), while developing eclectic impact across sectors from here in Aotearoa.

We also take this moment to honour the remarkable leadership of former Institute Chair **Anake Goodall** who took the helm in 2015 from founding Chair **Hon David Caygill** (2006–14). David held this waka's journey with deft hands and great courage in our early years and Anake's contributions as a passionate change agent have ranged from his unique gift for liberating others talents to tirelessly supporting our founder around the world. He also diversified the board as we expanded our remit by partnering with the EHF founders and building a unique workstream here in Aotearoa. We are deeply grateful for their contributions.

A careful and ambitious transition process has been led this year by Chair **Paul Atkins** (see bio Hillary Summit pg 22) optimising the two wings of our Hillary Waka, and while Paul will continue, taking the Kiwi place on the international advisory (Summit) Board, the Institute also warmly thanks him for cementing a process which has been both strategically complex and some time in gestation. Given Paul's new role as CEO at the Royal Society Te Apārangi, we are also now delighted to welcome incoming Chair **Anna Kominik** (see pg 27) to pick up this transition and navigate with us the next chapters for 2022 and beyond.

\*A fine example also of Laureates and Fellows coming together with Johan's co-author Owen Gaffney and illustrator Felix-Pharand Deschanes.

*"It has been a huge privilege and pleasure to serve on the HI/EHF Board alongside so many remarkable people some of whom have been mentioned in this report. The work of both organisations continues to be of profound relevance to our future and the process of continued integration of them will only lead to far greater opportunity for transformative impact. I am sorry to be stepping down as Chair after such a brief period, but delighted to be able to continue a formal association through the Summit Board, and to be handing over the Chair role to Anna. The organisation has outstanding leadership and could not be in better hands as we continue to imagine a better future, and shape our role in creating that."*

As part of this transition we are also honouring the long-term, generous and dynamic Board service of Peter Townsend and Melissa Clark-Reynolds who also retired this year, along with former EHF Chair Catlin Powers. We thank you all and take this opportunity to welcome Hillary Fellow Andrew Hoppin to the board.

As the organisation scales one primary challenge is the further development of a capital base with which to sustain our work long-term. We are very grateful to those who have supported the soft launch of our endowment fund over past years and welcome interest and referrals from others who

share our vision of a sustainable global future in concert with our mission and values. Full financials are available on [www.hillaryinstitute.com](http://www.hillaryinstitute.com) and we warmly thank the many service providers who make our life that much easier in NZ and around the globe.

We particularly acknowledge **Joan** and **Jim Shapiro** and the **Silicon Valley Community Fund** in capital contributions along with our own Trustees as our 'soft launch' develops, and we continue to acknowledge the Institute's initial investor **Jan Cameron**, without whose foresight we would not be here. Jan's capital investment was repaid in full in 2015 but its earnings continue to play a role in our current work cycle.

In the spirit of the extraordinary leadership Sir Edmund demonstrated and inspired throughout his life, and with warm greetings from our Governors across the globe and our Trustees here at home, we thank you for your interest in this report. Please contact us at any time (see inside back cover for contact details) – and again we warmly invite you to participate in our work going forward and the potential development vision in the pages that follow, focused on continuing to deliver significant progress on the most vital leadership issues of our time.



**MARK PRAIN**  
Founder/Laureate Lead



**ROSALIE NELSON**  
Chief Executive



**PAUL ATKINS**  
Chair

## You can be part of recognising, rewarding and nurturing great leadership that changes the world for the better.

## HILLARY INSTITUTE ENDOWMENT CAPITAL GOAL NZD5M

### THE HILLARY STEP

A nearly vertical (12 m) (40 ft) rock wall of upper Mount Everest. It lies almost at the top of the mountain, halfway from the "South Summit" to the Summit top, and is the last real challenge before the Summit. It was named after Sir Edmund Hillary, who was the first person followed by climbing partner Tenzing Norgay who passed it to reach the Summit. It is at about 28,840 feet above sea level.

## ESTABLISHMENT AND 1<sup>ST</sup> QUARTER 2007–11

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The Hillary Institute was launched on the 22<sup>nd</sup> January 2007 by **Sir Edmund Hillary** and our patron (then NZ Prime Minister) Rt. Hon. **Helen Clark** in Antarctica. Inspired by Sir Ed's core values and extraordinary life on the world stage, and Aotearoa New Zealand's unique reputation, our mission is to recognise and support exceptional international Leadership. Following his passing in 2008, and the building of an international advisory board, the Hillary Summit, the Institute's initial four-year work cycle focused on "**Leadership in Climate Change Solutions**". In that context three annual, global Laureates, **Jeremy Leggett**, **Peggy Liu** and **Aimée Christensen** were selected (by the Hillary Summit governors), and celebrated both in NZ and in their home communities (London, Shanghai, New York).

Founding investor Jan Cameron's foresighted financial commitment over eight years in enabling our work was seminally important

in the Institute making its mark both domestically and internationally. A global watch-list of exceptional leaders "in play", was built by our modest management team led in NZ by Founding Chair Hon. **David Caygill** and Executive Director **Mark Prain**, supported by Hillary Senior Fellow, **Matt Petersen** in LA (CEO Global Green US). The Hillary Summit membership was also secured for the next four-year work cycle, despite the loss of two founding governors to cancer, **Bridget Cullerton** (Belize) and **Ray Anderson** (USA), during that time. Both these trajectories resulted in significant visibility and goodwill towards our work. Our capital base, initiated by **Chris Doig**, was invested under the kaitiakitanga (stewardship) of our NZ Trustees, and with his passing (also from cancer) in 2011, Murray + Company stepped in to explore its further development as we embarked on our second quarter four-year cycle of work.

## 2<sup>ND</sup> QUARTER 2012–15

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2012 began with the Hillary Summit governors' decision to remain in the Climate Change arena for our next cycle of work (through to 2015), but to nuance it away from the more technical focus to where arguably the zeitgeist of the issue then sat, "**Leadership in Climate Equity**". The global Laureate search resumed in this context with the choice of our 2012 Hillary Laureate President **Anote Tong** of Kiribati (whom we honoured on his home atoll of Tarawa in 2013), **Atossa Soltani**, Founder of Amazon Watch (2013), and the Sierra Club's Executive Director **Michael Brune** (US) in New York in 2014.

The Summit governors also made a decision on the first recipient of our major financial award – the Hillary Step Prize – 2010

Laureate, Peggy Liu to further leverage her "*China Dream*" programme. This award was given on 6<sup>th</sup> July, 2012 in London. Our Climate Equity work cycle culminated in the second Hillary Step prize, co-jointly awarded in San Francisco to Atossa Soltani and Mike Brune for convening the *Keep it in the Ground* campaign, bringing climate leaders together from the Arctic to Brazil pre the Climate Change Accord in Paris in November 2015. Founding Trustee **Anake Goodall** assumed the Chair role at the close of this period.

## 3<sup>RD</sup> QUARTER 2016–19

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Alongside the emergence of the **Edmund Hillary Fellowship Programme** in Aotearoa, "**Capital for Change**" was chosen as the Institute's leadership topic from 2016–19. Financial instruments, for-purpose organisations and market signals are being used to transition society, en masse and at speed, to a genuinely sustainable future state. Capital creation and deployment increasingly serve the urgent need to collectively address climate change, inequality, social cohesion and the UN's Sustainable Development Goals. Formative language – "*growth within planetary boundaries*" to "*collaborative economies*" to "*just transition*".

Our 2016 and 2017 Laureates, "*Prosperity Without Growth*" Author **Tim Jackson** (UK – see pg 12), and the Stockholm Institute's **Johan Rockström** (Sweden – see pg 13) typified the attributes sought in this space, and they were joined in 2018 by Barefoot College Global CE **Meagan Fallone** (India – see pg 14), working with women's education, health and financial sustainability in over 97 countries.

## 4<sup>TH</sup> QUARTER 2020–23

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2020 saw the celebration of the extraordinary **Christiana Figueres** as our current Laureate.

Given Covid 19's global impact, she has generously remained in play throughout 2021. Early 2022 however will see the 11<sup>th</sup> Laureate chosen as we continue to review our positioning, operation and funding of the Institute and EHF's consolidated offering as we step firmly into the next decade with new leadership.

Our Laureate focus will remain in the planetary health and leadership arena through until 2023, continuing to inspire calls to action (not empty talk) around the world, working with our myriad of gifted Fellows from over 40 nations, and the unlocking of the Hillary Step in us all.





**SIR EDMUND HILLARY REACHED HEIGHTS NO OTHER HUMAN  
HAD BEFORE, BUT IT WAS HIS WORK IN THE VALLEYS AND VILLAGES  
THAT TRULY DEMONSTRATES GREAT LEADERSHIP**

**NAMCHE BAZAAR**

A busy trading village in the Khumbu region of Nepal, on the trail to the base camp of Mount Everest. Located at a stunning 3440 m (11,286 ft.) above sea level.

## 2020 HILLARY LAUREATE AWARD WINNER



### CHRISTIANA FIGUERES / 2020 HILLARY LAUREATE



Ms Figueres, a citizen of Costa Rica, has received multiple honours and accolades from nations all over the world as a true hero of this 'Blue Marble' we all share. She is perhaps best known for her extraordinary leadership in delivering the historic Paris Agreement, the first unanimously agreed Climate Change treaty in

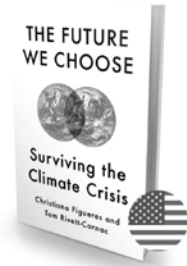
December 2015. Most recently she is known for her best-selling book *The Future We Choose: Surviving the Climate Crisis*, co-authored with Tom Rivett-Carnac, and as co-presenter of the lively weekly podcast, *Outrage + Optimism*.

During her tenure (2010–16) at the UNFCCC, (United Nations Framework Convention on Climate Change), Ms Figueres was credited with forging a new style of collaborative diplomacy, that gave rise to 195 sovereign nations agreeing to a collaborative pathway forward in limiting global heating to 1.5°C.

Ms Figueres is a founding partner of Global Optimism Ltd, a purpose-driven enterprise focused on precipitating sectoral shifts towards halving emissions before 2030, to ensure the goal of net zero greenhouse gas emissions by 2050 is achievable. Under her leadership Global Optimism co-founded **The Climate Pledge** with Amazon, a collective effort of corporations committed to achieving net zero carbon by 2040. She is also a Board member of **ACCIONA** and of **WRI**.

**"We're very excited to be welcoming Christiana as a Laureate at this time of unprecedented need for bold, decisive and urgent action to avoid catastrophic climate change,"** says Hillary Institute Chair, Anake Goodall.

**"I am honoured to be named as the 10<sup>th</sup> Hillary Laureate and intend to work with this group over the year ahead in the same spirit of compassion and commitment the nine previous Laureates and the Hillary organisation represents,"** said Christiana Figueres. **"It has never been more apt than at the start of this decisive decade for climate action, when human suffering has reached intolerable levels globally, to remind**

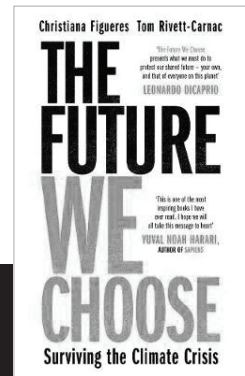


**ourselves of Maori wisdom reflecting our shared mission – 'Toitū te marae a Tāne-Mahuta, Toitū te marae a Tangaroa, Toitū te tangata', which means that if the land is well and the sea is well, the people will thrive."**

Ms Figueres as the 2020 Hillary Laureate is the tenth since the inaugural annual awardee, the UK's Jeremy Leggett in 2009 – all remarkable, mid-career leadership champions for environmental and social justice across five continents – see [www.hillaryinstitute.com](http://www.hillaryinstitute.com). In what has clearly been a year of enormous societal challenge, **"Christiana continues to be a beacon for relentless, inspiring, pragmatic optimism and at this time, not just acknowledging, but utilising this 'Covid re-set moment', to accelerate solving the climate crisis,"** adds Institute Founder, Mark Prain.

Given Covid throughout 2020/21 Christiana as our 10<sup>th</sup> Laureate has been unable to visit with us in Aotearoa however she has been working with the Institute via direct contributions with Government and business. She anchored the 2020 Auckland Climate Change and Business conference, led the Institute's own stakeholder annual dinner and has utilised her global podcast *Outrage + Optimism* to include a pre-Glasgow in-depth conversation with fellow Laureates Tim Jackson and Johan Røckstrom.

As the Glasgow COP26 rapidly approaches we are privileged to be with her on this journey.





## INAUGURAL HILLARY LAUREATE AWARD WINNER

### JEREMY LEGGETT / 2009 HILLARY LAUREATE



I describe myself as a social entrepreneur and writer. I founded and am a board director of Solarcentury, an international solar solutions company (1998–present), and founded and am chair of SolarAid, a charity funded with 5% of Solarcentury’s annual profits that builds solar lighting markets in Africa (2006–2020). I

chaired Carbon Tracker, a climate-and-finance think tank analysing climate risk in the capital markets, from its start in 2010 until 2017.

I have written five solo books, the most recent of which is *The Winning of The Carbon War*, an account of what I see as the “turnaround years” in the dawn of the global energy transition, 2013–2015, with an update edition spanning 2016 and 2017. I continue to chronicle that transition, and its intersection with tech, on this website. My other books are *The Carbon War* (2000), an eye-witness account of the climate negotiations in the 1990s; *Half Gone* (2005), a holistic critique of the oil industry; *The Solar Century* (2009), a vision of the solar revolution; and *The Energy of Nations* (2013).

I love to teach, but don’t have time for much of it. I have lectured on short courses in business and society at the Universities of Cambridge (UK) and St Gallen (Switzerland). I was an Associate Fellow at the Environmental Change Institute at Oxford University (1997–2015).

I have won a few awards along the way. I was the first winner of the first Hillary Laureate for International Leadership in Climate Change (2009) for general work on climate change, won a Gothenburg Prize (2015) for my solar work, and was the first non-Dutch winner of a Royal Dutch Honorary Sustainability Award (2016), a particular thrill as you can imagine, given how many Dutch friends and colleagues I have.

In the first of my three careers, I went straight from a D.Phil in earth science at Oxford to the faculty at the Royal School of Mines, Imperial College (1978–1989), teaching youthful cannon fodder for the extractive industries and researching earth history as preserved in strata including shale deposits, funded among others by BP and Shell. In this phase, I won the President’s Prize

of the Geological Society and was appointed a Reader at the age of 33, an achievement somewhat marred by contracting cancer that same year, a setback I have been overjoyed to survive thus far.

Becoming concerned about global warming, I resigned from Imperial College to become a climate campaigner with Greenpeace International (1989–1996). In this second career phase, I won the US Climate Institute’s Award for Advancing Understanding.

In my third and current phase, I led Solarcentury as CEO from 1997 until 2007, was Chairman from 1997 to 2015, and a board director from 2015 to the present. The company has won multiple awards for innovation and sustainability, including the Sunday Times/Microsoft TechTrack 100 R&D Award (2006), the FT/Treasury Inner City 100 Greenest Company Award (2007), and a Queen’s Award for Enterprise in Innovation (2011). My awards along the way sound impressive, but could not possibly have been achieved without the hard work and brilliance of confederates in Solarcentury and SolarAid. Only those people know how limited I am in some of the areas they excel at, so I feel a bit of a fraud in reciting the list. But here goes. The awards include Entrepreneur of the Year at the New Energy Awards, UK Climate Week’s Most Inspirational Person Award, Outstanding Individual Award at the international Solar Industry Awards (2013), Champion of the Year in promoting the green economy at the Business Green Leaders Awards (2014), and Outstanding Individual Award at the Solar Power Portal Awards (2015). SolarAid’s non-profit retail brand SunnyMoney has won a BITC / Unilever Global Development Award (2017).

I have served on the Advisory Boards of Xynteo’s Europe Delivers Advisory Board (2017–2020) and Next Energy Capital (2017–present), a FTSE-quoted solar investment fund. I was a non-executive director of New Energies Invest AG, a private equity fund investing in renewable energy (2000–2014) and served on the New Energy Architecture Global Agenda Council of the World Economic Forum (2012–2014), a group which among other things worked on “black swans” in energy markets. I reckon on seeing a few more those if I get to live another decade.

One such is surely the Covid crisis, and as that began to unfold I embarked on another major environmental/social purpose project, to create a holistic and biodiverse carbon-sink nature reserve on a 511 hectare estate in Scotland. I call it the Bunloit Wildland project.

*[Jeremy also joined the Hillary Summit board in 2020.]*



Leggett’s 500-hectare Bunloit estate in the Scottish Highlands is on the edge of Loch Ness. (Getty)



## 2010 HILLARY LAUREATE AWARD WINNER

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### PEGGY LIU / 2012 HILLARY STEP AND 2010 HILLARY LAUREATE



Peggy Liu is Chairperson of **JUCCCE**, a non-profit organisation creating a livable China for us and the planet. She is one of the leading voices on China's sustainability landscape and fostering international collaboration with China. Her work spans **ecolivable cities, clean energy, China Dream – sustainability, prosperity, and sustainable diets.**

Key JUCCCE milestones: holding the first public dialogues between US & China on clean energy, introducing Smart Grid to China, educating 600 Chinese government leaders on how to build sustainable cities. She is also an executive advisor to Marks & Spencer and HP, as well as an advisor to the World Economic Forum Project Board on Sustainable Consumption and GE's Global Insight Network, Volans. She is a member of the FTSE Environmental Markets Committee, and a Thought Leader at Criticaleye. She served as a member of the World Economic Forum's Global Agenda Councils on Sustainable Consumption 2012–13 and on New Energy Architecture 2011–12, and an energy advisor to the Clinton Global Initiative in 2008.

As one of the leading green thinkers in China, Peggy was honoured as a World Economic Forum Young Global Leader, a Time Magazine Hero of the Environment in 2008, the Hillary Laureate of 2010 for climate change leadership, a Forbes "Women to Watch in Asia" in 2010, a Huffington Post "Greatest Person of the Day" in 2011, one of China's top 50 innovative business leaders by China Business News Weekly in 2012. In Chinese press, she has been recognised as a green leader on covers and in features such as Oriental Outlook ("China Dream"), Global Times ("Green Goddess"), Beijing Tatler ("Green Miracle"), VogueChina ("3 Women Who Better the World"), Psychologies ("10 Green Handkerchiefs award"), Madame Figaro "Top Life" award 2012,

Jessica (Most Successful Women 2013), L'Officiel, Elle, Good Housekeeping, Rui Li, Southern People Weekly, Shanghai Daily, The Bund, 21st Century Herald, China Daily, QQ, Sohu.com.

She is a graduate of Massachusetts Institute of Technology and completed a programme in Global Leadership and Public Policy for the 21<sup>st</sup> Century at the Harvard Kennedy School of Government and a programme at the Lee Kwan Yew School of Public Policy (Singapore). Peggy has a passion for making the world a better place. She believes in the power of one person to inspire collaboration, that the most helpful skill is telling a good story, that cultural translators are the most important job of the next generation, and that those who can, should.

In July 2012, Peggy was chosen as the inaugural winner of the Hillary Step, which was presented in London by NZ High Commissioner Derek Leask, Institute Chair David Caygill, and Executive Director Mark Prain, at a peerevent chaired by Governor Simon Walker with fellow Laureate Jeremy Leggett. She has dedicated the NZD100K award to support the development of JUCCCE's "China Dream" project that reimagines prosperity and reframes sustainability to reshape consumerism for China's 300 million growing to 800 million middle class consumers (by 2025). She has also, consequently joined the Institute's international advisory board, the Hillary Summit.

Peggy is a Professor at China Academy of Governance and since 2008 has trained over 1000 mayors and central government officials how to build ecolivable cities. She also has advised EAT Forum on food, is a regular judge for The Hult Prize on social entrepreneurship, and The Circulars at Davos for circular economy. Peggy deepened her relationship with the Institute and NZ directly, becoming a Hillary Fellow in 2017.

Recently Peggy was named and InStyle Magazine 'Woman of the Year' in 2019 and received an IPWS Women Leadership Award for Lifetime Achievement in 2020.



## 2011 HILLARY LAUREATE AWARD WINNER



### AIMÉE CHRISTENSEN / 2011 HILLARY LAUREATE



Aimée Christensen is founder and CEO of Christensen Global Strategies ([www.christensen-global.com](http://www.christensen-global.com)), collaborating with industries, investors, governments, organisations and individuals worldwide to develop solutions for a strong clean global economy. Her clients have included the Carbon War Room, the Clinton Global

Initiative, Duke Energy, Microsoft, Ogilvy, the Rockefeller Brothers Fund, Swiss Re, The Elders, the United Nations, the US Department of Energy, Virgin Unite and Wolfensohn & Co. Trained as an environmental and energy lawyer, she has two decades' experience in policy, law, investment, and philanthropy including with Google, the World Bank, Baker & McKenzie, and the US Department of Energy.

She has a track record of creating platforms for collaborative impact and action: in 2012, she served as Special Adviser to the UN Secretary General's High Level Group on Sustainable Energy For All; in 2010 and 2011, she was the founding programme chair of the World Climate Summit, where over 800 business leaders met to share strategies and mobilise solutions to our climate challenge; at the UN "COP16" climate talks in Cancun in December 2010, Christensen orchestrated "Business Action for Climate 2010," showcasing business leadership on climate change with the CEOs of Duke Energy, Dow Chemical, The Coca-Cola Company, and FEMSA; and from 2007–2009, she advised Virgin Unite in shaping two of Sir Richard Branson's innovative initiatives, The Elders and The Carbon War Room.

She has served on numerous boards and advisory boards including with the American Council on Renewable Energy, the US Homeland Security Department's Sustainability and Efficiency Task Force, and the Advisory Board of the International Centre for Trade and Sustainable Development. Ms. Christensen negotiated the first US bilateral climate change accord (with

Costa Rica) and wrote and successfully advocated for the adoption of the first university endowment investment policy on climate change (Stanford University in 1999). She was the 2011 Hillary Laureate and a 2010 Aspen Catto Fellow and graduated from Smith College and has a JD from Stanford Law School.

Aimée's Laureate Award was given mid-September 2011 in New York as part of Climate Week. Doing the honours (along with her US peers) was Hillary Institute ED Mark Prain and Carbon War Room Chair and Former President (Costa Rica) José Maria Figueures (see pic below). Aimée then joined us in NZ to lead our 4<sup>th</sup> Annual Symposium, "The Deals That Matter" on October 31<sup>st</sup> 2011.

In 2015 Aimée co-founded and is the Executive Director of the Sun Valley Institute for Resilience.

**At its core, resilience is the capacity to deal effectively with shocks and disruptions of all kinds.** In our rapidly changing world, the risks we face from economic interdependence and environmental changes are greater than ever. Globalization of the economy has created tremendous interdependence, leaving us less self-reliant and more vulnerable to disruptions elsewhere in the world. Environmental change is causing upheaval in entire industries, ecosystems, cities, and continents—in coastal cities threatened by resource scarcity and climate change impacts such as storms and sea level rise, and in water-stressed regions facing worse droughts and erratic rainfall and reduced snowpack and river flows. As a result, the concept of resilience is receiving attention from individuals, businesses, communities, and nations around the globe.

Aimée's 5<sup>th</sup> **Sun Valley Forum** took place in July 2019, with a number of her fellow Laureates contributing, alongside a large cast of international leadership participants.

Aimée is a 2020 Idaho Business Review Woman of the Year.

Aimée and fellow Laureate Meagan Fallon are leading an intrepid journey to the Antarctic ice with fellow Laureates Atossa Soltani, Mike Brune, and Peggy Liu in March 2022 on Sir Robert Swan's vessel, beaming the entire journey out to a global audience.



## 2012 HILLARY LAUREATE AWARD WINNER

### PRESIDENT ANOTE TONG / 2012 HILLARY LAUREATE



His Excellency Anote Tong is the former Beretitenti (President) of the Republic of Kiribati. He won the election in July 2003 and had been re-elected in 2007 and again in January, 2012. He went to St. Bede's College for his secondary school education, graduated from Canterbury University with a degree in Science, and then

gained a Masters in Economics degree from the London School of Economics.

Tong is originally from the island of Maiana, located in central Kiribati. He is a strong climate change advocate and has stated on several occasions that Kiribati may cease to exist altogether, and that its entire population may need to be resettled not as climate change refugees but citizens who migrate on merit and with dignity. In June 2008, he stated that Kiribati may already have reached "the point of no return"; he added: "To plan for the day when you no longer have a country is indeed painful but I think we have to do that." His government declared 150,000 square miles (400,000 km<sup>2</sup>) of the Phoenix Islands marine area a fully protected marine park, making it off limits to fishing and other extractive uses. This was made a United Nations World Heritage Site. President Tong's calls for the world's attention to the plight of his people have resounded within the General Assembly of the United Nations on eight occasions – within the annual programme of addresses from world leaders. He has repeated these calls within many of the annual 'negotiation' summits for the United Nations Framework Convention on Climate Change – Conference of the Parties 'UNFCCC – COP'.

President Tong has won a number of awards and recognition that acknowledges his contribution and leadership on climate change and conservation. Prior to being named the 2012 Hillary Laureate Awardee, President Tong was earlier awarded with the Peter Benchley Ocean Award from the Blue Frontier Campaign. He was also awarded with the Honorary Doctorate Degree in Engineering from the National Pukyong University in South Korea.

President Tong is married to Bernadette Meme Tong and they have eight children.

Said Institute Chairman David Caygill, "No nation symbolises more dramatically than Kiribati both the impact of climate change and the inequity of that impact on different nations. President Tong has been tireless in his efforts to draw these concerns to the attention of the world. We hope this award assists his endeavours."

Hillary Summit Governor and IPCC\* Chair, Dr Rajendra Pachauri adds "I am truly delighted at the selection of President Anote Tong. I cannot think of a more deserving person for this recognition and honour."

Says a spokesperson for President Tong, "His Excellency Te Beretitenti is most delighted and honoured to have been considered as the recipient of this award and would be extremely pleased to accept such honour on behalf of his people and his nation and others similarly affected by climate change".

President Tong's presentation of his leadership challenge led our 5<sup>th</sup> Annual NZ Symposium, "The Case for Climate Equity" on December 10<sup>th</sup>, 2012 and Chairman David Caygill and ED Mark Prain took up His Excellency's invitation to visit Kiribati's capital, Tarawa, for a week in February 2013, to witness first-hand the enormous challenges Kiribati faces with great dignity and practical courage, and to formally present The President's 2012 Hillary Award with his own community in attendance, hosted by the NZ High Commission.

In 2015 Tong won The TED Prize after Fijian Prime Minister Voreqe Bainimarama nominated him as a candidate to receive the Nobel Peace Prize. "President Tong's personal commitment to advocating a stronger and more coordinated international response to the climate change challenges of our times is exemplary and deserving of further recognition."

The film *Anote's Ark*, which premiered at the Sundance Film Festival in 2018 illustrates that wherever he speaks and whomever he speaks to, his message is consistent: the fate of Kiribati is the fate of the world.



## 2013 HILLARY LAUREATE AWARD WINNER



### ATOSSA SOLTANI / 2015 HILLARY STEP AND 2013 HILLARY LAUREATE



Our 2013 Hillary Laureate, Atossa Soltani is widely recognized for her leadership over the past two decades working to support indigenous peoples in their efforts to protect their rights to self-determination, territories, natural resources, culture and way of life. She has been documenting and publicising forest destruction

and human rights abuses caused by extractive industries and large-scale energy projects throughout the Amazon and she has led successful campaigns to convince oil companies and international financial institutions to adopt stronger environmental and social standards.

Currently President of the Board of Directors for Amazon Watch, Atossa also serves as the chair of the board of trustees of the Christensen Fund (Christensenfund.org), is on the board of directors of Social and Environmental Entrepreneurs (saveourplanet.org), the advisory board of Peru-based Arkana Alliance (alianzaarkana.org) and the advisory board of the Inter-American Clean Energy Institute (cleanenergyamericas.org).

Prior to founding Amazon Watch, Atossa directed campaigns at the Rainforest Action Network (1991–1996) aimed at ending clear-cut logging in old growth rainforests. She began her environmental career in the late 1980s as the Conservation Director for the City of Santa Monica where she designed and directed an award winning water conservation program. Atossa is a skilled strategist in media and policy advocacy and movement building, and a firm believer in the power of storytelling to create change. She has been instrumental in the production of numerous advocacy videos and short documentaries about the people and the places Amazon Watch works to protect.

A native of Iran, Atossa moved to the United States at the age of 13. She holds a BS in Public Policy Management from the University of Akron, Ohio. She speaks Spanish, Portuguese, English and Farsi.



“The Hillary Governors are especially delighted with this year’s choice of Hillary Laureate. Ms. Soltani’s work in the Amazon exemplifies the Institute’s current focus on climate equity. We hope that our unique, global award will further assist Atossa in her ongoing efforts.” David Caygill, Chairman.

Atossa received her Hillary Laureate Award in the company of her peers, supporters and Mayalu Txucarramãe, Kayapó and Waura youth leader, representing indigenous partners working to stop dams in the Amazon at the AMAZON WATCH ANNUAL LUNCHEON on 25<sup>th</sup> September 2013, in San Francisco. She was given a lengthy standing ovation.

Two months later she addressed the Institute’s 6<sup>th</sup> Annual Dinner in NZ, as our guest of honour.

Atossa co-jointly won (with Mike Brune) the 2015 Hillary Step Prize for the *Keep it in the Ground in the Americas* programme.

*“Our economic system, which is life blind, **which destroys life to make money**, that system is doing a disservice to future generations and also to current generations. It’s creating inequality and more poverty.”*

Atossa and fellow Laureates, Meagan Fallone, Aimee Christensen, Mike Brune, and Peggy Liu are journeying to the Antarctic ice in March 2022 with Sir Robert Swan, beaming the entire journey out to a global audience.





## 2014 HILLARY LAUREATE AWARD WINNER



### MIKE BRUNE / 2015 HILLARY STEP AND 2014 HILLARY LAUREATE



Mike Brune's first time out West was on a family trip in 1985. "I was almost 14 and had never been west of the Appalachians. I still remember walking to the rim of the Grand Canyon and being blown away. The next day, we hiked to the bottom and my life was changed." With dual degrees from West Chester University

(Pennsylvania) in Economics and Finance he set off with a friend through the Great Plains, the California and Oregon coasts, Mt. St. Helens, the boreal forests of Alaska and Canada, the Grand Tetons, Yosemite, and back to Grand Canyon National Park. At Greenpeace he knew he'd found his calling. With four years of grassroots campaigning under his belt, Brune moved on to the Rainforest Action Network, where under his leadership, RAN convinced Home Depot to phase out the selling of wood from endangered forests which Time Magazine hailed "the most important environmental story of 1999". RAN went on to win more than a dozen key commitments from America's largest corporations, including Citi, Goldman Sachs, Bank of America, Boise, and Lowe's. While at RAN, Brune wrote "Coming Clean: Breaking America's Addiction to Oil and Coal", addressing climate disruption and laying out an ambitious plan, moving America to a clean-energy economy.

With "Coming Clean's" updated publication in 2010, Brune left RAN to become executive director of the Sierra Club. In October 2012 "superstorm" Sandy ravaged the East Coast, including Brune's hometown, Chadwick Beach, New Jersey. The storm flooded his parents' home, which had been built by his father and uncle nearly fifty years before. "I've been working on solutions to the climate crisis for a long time, but I never really expected that it would hit home for me quite the way it did," he said. The Sierra Club's Beyond Coal campaign has risen to the challenge, celebrating a huge milestone in 2011 when it received a \$50 million donation from Bloomberg Philanthropies helping to phase out coal energy in the U.S. and replacing it with a clean-energy economy.\*

\*251 coal plants have been retired in part because of the Beyond Coal campaign. (Feb 2018)

Institute ED Mark Prain and Senior Fellow Matt Petersen conferred Mike's Laureate award at a Sierra Club breakfast, prior to 'The Peoples Climate March' (official count 411,000) on September 21<sup>st</sup>, 2014 in New York where four Laureates, Jeremy Leggett, Aimee Christensen, Atossa Soltani and Mike were preparing for Paris 2015. "I am truly honored to be among such a distinguished and accomplished group of Hillary Laureates. Whether it's fighting the climate crisis or working toward economic justice, one of the most important tools we have in our efforts to secure progress is to create new bonds with new allies that grow and strengthen our movement. With that in mind, I am convinced that we can achieve great things together."

Mike latterly gave the lead address at the 7<sup>th</sup> Annual NZ Hillary Dinner on 3<sup>rd</sup> December 2015 having co-jointly won (with Atossa Soltani) the Hillary Step Prize for the "Keep it in the Ground in the Americas" programme, pre the Paris Climate accord.

Under Donald Trump however the struggle continues: "You haven't given up. That's why, in spite of this president, we've been able to defeat pipelines, defeat coal and gas plants, and stand up for our democracy, workers, families, and immigrants. The biggest silver lining: In the process, we've found the vibrant heart of our democracy at the intersection of civil rights, environmental justice, and many other issues. So keep marching, organising, and standing up for the best this country can be. And be assured that the Sierra Club will stand with you."

Brune and his wife Mary, cofounder of the group MOMS – Making Our Milk Safe, live in the San Francisco Bay Area town of Alameda. They have three children: Olivia, Sebastian, and Genevieve.

*"We must hold ourselves responsible for calling out injustice wherever we see it, and working for change. Because, to paraphrase Christian Cooper, this world belongs to all of us."*

Mike will be retiring from 11 years at the helm of the Sierra Club later this year. He will be joining fellow Laureates, Meagan Fallon, Aimee Christensen, Atossa Soltani, and Peggy Liu in journeying to the Antarctic ice in March 2022 with Sir Robert Swan, beaming the entire journey out to a global audience.





HILLARY SUMMIT  
GREAT LEADERSHIP RECOGNISED

## 2016 HILLARY LAUREATE AWARD WINNER

### TIM JACKSON / 2016 HILLARY LAUREATE



Tim Jackson is Director of the **Centre for the Understanding of Sustainable Prosperity (CUSP)**, and Professor of Sustainable Development at the University of Surrey in the UK. CUSP builds on Tim's vision over three decades to explore the moral, economic and social dimensions of prosperity on a finite planet.

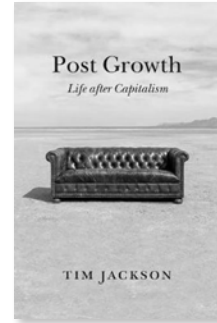
#### Research

From 2013 to January 2017, Tim held a Professorial Research Fellowship on **Prosperity and Sustainability in the Green Economy (PASSAGE)**. From 2010 to 2014 he was Director of the **Sustainable Lifestyles Research Group (SLRG)**, which aimed to develop evidence-based advice to policy makers about realistic strategies to encourage more sustainable lifestyles. From 2006 to 2011 he was Director of the ESRC **Research group on Lifestyles, Values and Environment (RESOLVE)**, a novel cross-disciplinary institution at the time, set out to unravel the complex links between lifestyles, values and the environment. Following his Professorial Research Fellowship on the **social psychology of sustainable consumption (2003–2005)**, Tim published his widely cited report **Motivating Sustainable Consumption**. A respective *Earthscan 'Reader' in Sustainable Consumption* was issued in 2006. From 1995 to 2000 Tim held an EPSRC fellowship on the Thermodynamics of Clean Technologies. During five years at the Stockholm Environment Institute in the early 1990s, he pioneered the concept of preventative environmental management – a core principle of the circular economy framework – outlined in his 1996 book **Material Concerns: Pollution Profit and Quality of Life**.

Since 2010, Tim has been engaged in an ambitious collaborative project to build a **new ecological macroeconomics**. He and Prof Peter Victor from York University, Canada are developing the conceptual basis for an economy in which stability no longer depends on relentless consumption growth.

#### Advisor

Tim has served in an advisory capacity for numerous Government departments, Intergovernmental organisations, non-governmental organisations, private sector companies, and delivery agencies. From 2004 to 2011, Tim was Economics Commissioner on the UK Sustainable Development Commission (SDC), where he led the Commission's work on redefining prosperity, sat on the UK Government's Sustainable Consumption Roundtable and contributed to the UK's 2005 Sustainable Development Strategy, where his work culminated in the publication of his controversial book **Prosperity without Growth** (Routledge 2009/2017).



#### Playwriting

Tim's first love was playwriting and he sold his first radio play to the BBC while he was still a student. Since then he has achieved **numerous radio writing credits for the Radio 4, Radio 3, and BBC World** and won several prizes and awards for his work.

#### Speaking engagements

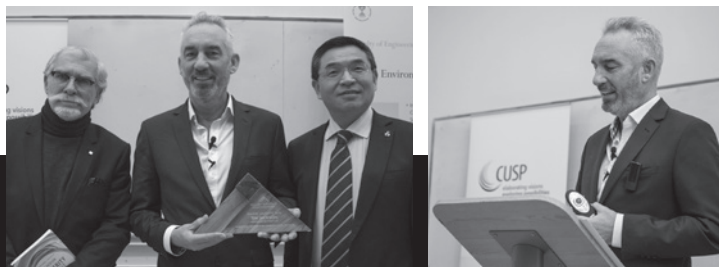
Tim has given more than 400 international keynote presentations and appears regularly in the UK and international media.

#### Hillary Institute Laureate 2016

Tim was appointed the global Hillary Laureate in 2016 for exceptional leadership in 'Capital for Change'. The award was made in December at an event at his home University (Surrey) to celebrate this and the publishing of the revised edition of *Prosperity Without Growth*.

Tim then came down to New Zealand to lead the Institute's annual events in February 2017. He has since been appointed to Air New Zealand's Sustainability Advisory Panel, and since 2018, he is Commissioner on the UK Food, Farming and Countryside Commission.

Tim's new book *Post Growth – Life After Capitalism* was published to critical acclaim earlier this year.



## 2017 HILLARY LAUREATE AWARD WINNER

### JOHAN ROCKSTRÖM / 2017 HILLARY LAUREATE



Johan Rockström is the 8<sup>th</sup> Hillary Laureate named since 2009, joining a distinguished group including the UK's Jeremy Leggett and Tim Jackson, China's Peggy Liu, Kiribati former President Anote Tong, Amazon Watch Founder Atossa Soltani and Americans Michael Brune and Aimee Christensen. All are tied by

a clear commitment to existential issues, particularly Climate Change and economic transition.

*"It is a great honour to join this extremely dedicated, diverse and inspiring group of Laureates, and a great recognition of our science at the Stockholm Resilience Centre on global leadership for planetary stewardship," says Rockström.*

Rockström is the director of the Stockholm Resilience Centre and a professor of environmental science at Stockholm University. An internationally recognised scientist for his work on global sustainability issues he helped lead the internationally renowned team of scientists that presented the planetary boundaries framework, first published in 2009, with an update in 2015. The nine planetary boundaries presented in the framework are argued to be fundamental in maintaining a "safe operating space for humanity." This framework has been embraced as an approach to sustainable development. In addition to his research helping to guide policy, Rockström acts as an advisor to several governments and business networks including the UN General Assembly, the World Economic Forum, and the UN Framework Convention on Climate Change Conferences. He also acts as chair of the advisory board for the EAT Foundation, a network that integrates knowledge on food, health, and sustainability to work towards providing environmental limits for healthy diets of the growing global population.

He has published over 100 research articles, including articles in *Science and Nature*, as well as 20 book chapters. He has also published four books: *The Human Quest* (2012) and *Big World Small Planet* (2015) with National Geographic photographer, Mattias Klum; co-authored *Water Resilience for Human Prosperity*

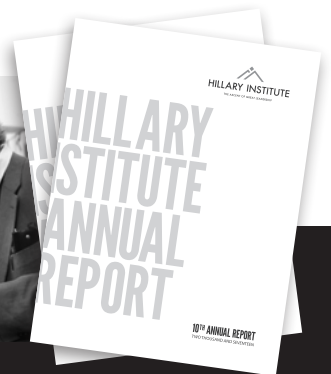
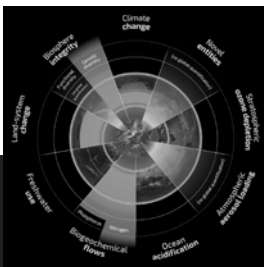
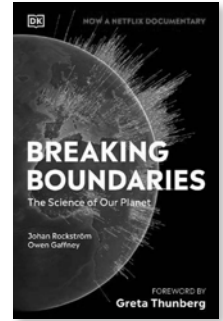
(2014); and *Bankrupting Nature* (2012) co-authored with Swedish writer and politician, Anders Wijkman. He is the recipient of many honours, most recently including the French distinction Knight of the Legion of Honour (2016), and in 2015 the International Cosmos Prize and the Zoological Society of London Award for Conservation Innovation.

Johan's Hillary Laureate Award was made at his own Institute with guests from around the world gathered in Stockholm for the "Resilience '17" Conference in Stockholm in September. Hillary Institute Founding Director Mark Prain's comments included *"In the name of Sir Edmund's limitless spirit we are honoured to have Johan's eloquent, compelling voice join the Institute's small but powerful community of mid-career leaders making significant change happen. The challenges we face as a global community require exceptional adults in the room."*

Adds Chairman Anake Goodall, *"Johan's leadership in environmental science and the framing of our current global challenge of fitting larger human populations and the consequent resource demands on a constrained planet is both timely and fundamentally important. It is a privilege to welcome Johan to the Hillary Laureate family."*

Johan visited New Zealand in April 2018, leading a number of key engagements with public and private sector players, including the newly-elected federal government administration led by progressive Prime Minister Jacinda Ardern. He also contributed to EHF as a lead speaker at New Frontiers Festival. For videos of his visit, see homepage at [hillaryinstitute.com](http://hillaryinstitute.com)

Johan's new book, *Breaking Boundaries*, (co-written with Hillary Fellow Owen Gaffney and illustrated by Fellow Felix Pharand-Deschanes) came out earlier this year with a foreword by Greta Thunberg and has been turned into a Netflix series with Johan and David Attenborough.





## 2018 HILLARY LAUREATE AWARD WINNER

### MEAGAN FALLONE / 2018 HILLARY LAUREATE



The first New Zealand born Hillary Laureate; the first mountaineer; the first grass roots practitioner – her work rooted in the kinds of communities and the model Sir Edmund Hillary championed with passion during his lifetime. The first to lead a truly hybrid social enterprise and to work at the intersection of technology in

the hands of illiterate and semi-literate women... and (akin to Sir Ed himself), the first “Beekeeper”, who has together with her team, launched a bi-continental set of Honey enterprises in India and Africa through which rural women beneficiaries are creating wealth for themselves and the environment. The 2018 Hillary Laureate is Barefoot College International Chief Executive, Meagan Fallone.

Ms Fallone is the 9<sup>th</sup> Annual Hillary Laureate chosen and celebrated by the Institute’s international board of Governors from a short-list of candidates demonstrating extraordinary leadership in mid-career around the world.

Born in Aotearoa New Zealand, Ms Fallone attributes her most valuable education to having come from living amongst the simple rural community of Tilonia in Rajasthan India, where Barefoot College is based. Most recently, she has returned from the Harvard Kennedy School and an in depth exploration of Leadership for Systems Change at Scale, alongside her fellow Schwab Foundation Social Entrepreneur colleagues. Educated in the USA and UK, she holds a BFA, an MA and an MBA. In her current role, since joining Barefoot Founder Bunker Roy in 2011, she is steering the establishment of a further seven Barefoot Women’s Vocational Training Centers throughout Sub Saharan Africa, Latin America and the Pacific, focusing on the mastery of renewable energy technology, enterprise and holistic empowerment skills for illiterate and semi-literate women living on less than \$2 a day. She has tripled the size of the Barefoot College footprint beyond its foundation in

Rajasthan and developed a sustainability movement led by rural women across the Global South, identifying India as a leader in localizing the Sustainable Development Goals through grassroots women.

Guiding field operations in 96 countries, she and her team have set an example of positive impact through ground breaking partnerships with Governments, Corporations and a network of Civil Society and Multilateral organizations. A dedicated entrepreneur, Ms Fallone has led the evolution of Barefoot College into a profitable hybrid social enterprise which today fosters and supports a host of rural innovation, digital and financial technology, Solar R&D and rural enterprises by attracting formally educated young people to work side by side with non-formally educated rural innovators. Her work has touched the lives of more than 500,000 people. A strong commitment redefining education in the rural context, and a belief in communities developing their own capacity to meet their own challenges within the developing world, is at the heart of every Barefoot Solution.

The Hillary Institute of International Leadership warmly congratulates Ms Fallone on joining her Laureate colleagues in Sir Edmund’s Leadership legacy. Her Laureate Award was conferred with her home community in Tilonia, Rajasthan in September and she visited New Zealand late October, guesting at the EHF New Frontiers Festival (Wellington), and closing with a formal dinner in her honour in her birthplace of Christchurch.

Meagan will return again to the Pacific region in Nov 2019, to continue to develop her Barefoot work with the Institute’s support in our region.

In 2019 Meagan was further honoured as the recipient of the 2019 Mother Theresa Award for Social Justice.

Based now (given Covid), in her home in Switzerland, Meagan and fellow Laureate Aimee Christensen are leading the journey to Antarctica with Laureates Atossa Soltani, Mike Brune, and Peggy Liu in March 2022.







*In March 2021 I took up the baton of leadership of the Edmund Hillary Fellowship from former Chief Executive Yoseph Ayele. As well as the immense privilege I felt, I was also conscious of holding two important tensions:*

- *The incredible potential of the Fellowship to support Aotearoa's COVID-19 recovery and create global impact.*
- *The very real risk of losing this opportunity, as a consequence of COVID-19 disruption and border closures.*

The Edmund Hillary Fellowship is globally unique. We have completed the four-year Global Impact Visa pilot with Immigration NZ and today we have 532 entrepreneurs, investors, technologists, scientists, creatives, educators, visionaries and systems designers. These world-class innovators have been selected into the programme from over 3,500 applicants.

The Fellowship offers access to a flexible 3-year visa to engage with Aotearoa and a pathway to permanent residency. Crucially, it also offers Fellows connections into a diverse community of global innovators with radically different cultures, skills and mindsets.

What aligns this community is shared purpose: to create global impact for future generations in partnership with Aotearoa New Zealand. Central to this is a desire to embrace the Mātauranga Māori principles, in order to genuinely move towards environmental, economic and social well-being.

We are already seeing innovation impact. From \$4 million in seed funding Fellows have created at least 61 new ventures, invested \$94 million (minimum) into kiwi businesses, launched four growth investment funds, connected kiwi businesses to a further \$594 million and provided mentoring, advice and support to the business ecosystem in New Zealand.

This is just the beginning. More than half our Fellows are offshore. Because of COVID-19, 242 Fellows have been unable to apply for or activate their visas through border closures. While they understand the current challenges and are engaging, investing, and advising kiwi organisations remotely, the potential of the Fellowship will not be fully unlocked until we can re-open our borders to the world.

Aotearoa now, more than ever, needs to attract world-class talent – multiple studies have identified our need for entrepreneurial skills, ventures, connections, high-risk capital and expertise to cluster and scale innovative businesses. This is the key to improving productivity, creating sustainable global businesses, and moving to a more innovation-led economy.

Within the Fellowship we have the talent to help Aotearoa build back better through innovation. But it requires being able to build relationships on the ground. And our window of opportunity is narrowing, as the rest of the world opens up. How Aotearoa navigates reopening to the world through mass vaccination will define our future and talent attraction for years to come.

## A Review of 2020/21

In March 2020, Aotearoa went into lockdown as a result of COVID-19.

At the time, the Edmund Hillary Fellowship was planning an in-person welcome experience for Fellows and completing recruitment of the final two cohorts (7 and 8). This was to conclude the international attraction and selection phase of the pilot in September 2020, with a full quota of 400 international Fellows.

The pandemic led to border restrictions that prevented International Fellows from applying for or activating their Global Impact Visa (GIV). By November, only 151 GIVs had been issued to International Fellows, out of a possible 400. It also prevented GIV holders from entering New Zealand, which proved particularly difficult for Fellows relocating with families to New Zealand when the pandemic hit.

This required EHF to quickly adapt. We delivered our in-person Welcome events online. We created new services and events – such as week-long online ‘springboard’ sessions – to help Fellows to connect with each other and Aotearoa remotely. We began to work with government and Ministers to raise awareness of Fellows and seek pathways into Aotearoa through business border exceptions. We particularly focussed on pastoral care and one-on-one support for Fellows during this difficult time.

It also gave us the chance to re-evaluate our future. With the pilot completed, we shifted our focus from visa attraction to unlocking the potential of the Fellowship. We integrated the Hillary Institute with EHF, creating one transitional board under a single Chair to oversee the two entities.



**FREDERIQUE IRWIN**

*Her Corner*

**Citizenship:** France, US

**Global Impact:** Helping women business owners grow their companies.



**NAVAL RAVIKANT**

*AngelList*

**Citizenship:** United States

**Global Impact:** Democratising access to capital and talent for entrepreneurs.



**MIKE TAITOKO**

*Takiwa/Toha*

**Citizenship:** New Zealand

**Global Impact:** Driving transformational community and whānau development.



**ARASH TAYEBISH**

*Kara Technologies*

**Citizenship:** Iran

**Global Impact:** Using AI to provide better accessibility within deaf communities.

## How We Delivered for the Fellowship

COMMITMENT

STATUS

EXAMPLES OF ACTIVITY

### Robust attraction and selection process

Attraction and Selection

Achieved

- Attracted and selected 267 new Fellows – highest level of referrals, demand and capability to date
- Successfully allocated all 400 visas in the pilot programme to September 2020
- Ran an open and robust process including multiple interviews, reference checks, and independent panel review
- Provided pastoral care as impact of COVID and border closures deepened



Integrating Fellows into Aotearoa		
Induction *Welcome Experience	Achieved <i>Note the in-person event and regional roadshows moved online.</i>	<ul style="list-style-type: none"> <li>Shifted to an online 'Welcome' Experience</li> <li>Introduction to Te Ao Māori and Treaty principles</li> <li>1:1 support and connections to third parties – e.g immigration advice, business set up advice, and more</li> </ul>
Run programmes to support better integration into NZ and regions: connect to local entrepreneur communities, govt bodies, additional support.	Achieved <i>Note that regional engagement had to be conducted online except for Fellows in Aotearoa.</i>	<ul style="list-style-type: none"> <li>Monthly in-person connect/social events in regions at Level One to integrate Fellows</li> <li>2x 'live' monthly Fellows sessions with ecosystem to encourage collaboration around issues</li> <li>Introduced monthly Fellows 'impact' digest and refreshed communications</li> <li>Actively matched Fellows into universities/innovation system/Govt agencies/industry bodies' needs</li> <li>Connected Fellows into special appointments – advisory, governance and mentoring roles to help kiwi innovators</li> <li>Two annual 'Springboard' events – week-long series of sessions connecting Fellows with each other and Aotearoa on issues/initiatives</li> <li>Provided regular Investment deal flow and avenues for Investor Fellows to engage with the NZ Investment ecosystem</li> <li>Yearly week-long Investment event with partners Angel Association, NZ Founders and the US investor ecosystem</li> </ul>
Liaise with industry players: ensure Fellows get direct access to local businesses.		
Encourage/support Fellows to actively engage with members of the NZ entrepreneurship ecosystem.		
Visa and other obligations		
Code of Conduct: EHF will implement a code of conduct and take action if it is breached.	In progress <i>Base code of conduct complete – requires updating to reflect Tikanga Māori.</i>	Development of a 'Values compass' as a guide for Te Tiriti o Waitangi, aligned to values of Sir Ed Hillary
A letter of recommendation from EHF for GIVs and PRV and ensuring Fellows are supported until they reach permanent residence.	Achieved	<ul style="list-style-type: none"> <li>Pastoral care and personalised support for GIVs and PRV processes</li> <li>Ran 2x points process for Permanent Residence: 50 Fellows received EHF letters of recommendation based on activity/impact</li> <li>Monthly engagement with Immigration NZ on border closures, exceptions and specific Fellow issues</li> </ul>
Jointly responsible with MBIE for managing media and significant public comms, including rep risk.	N/A	Not required in the period
Creation of a self-funded delivery model.	In progress	Implemented tight cash management and forecasting against scenarios
Reporting		
Performance monitoring.	Achieved	Provided support and data for the Global Impact Visa Year 3 evaluation (March 2021) delivered by Martin Jenkins

## EHF Snapshot

Immigration NZ partnered with the Edmund Hillary Fellowship (EHF) to deliver the **Global Impact Visa** pilot. This is a 3-year work visa to selectively attract **400 globally innovative entrepreneurs and active startup investors** to grow innovation in NZ.

- **Gap being filled:** NZ had no immigration paths for innovative entrepreneurs and startup investors to build long-term bases in NZ.
- **Impact goal:** Bring to NZ experienced **entrepreneurial capability**, strengthen NZ's **global connectivity**, and **partner with Aotearoa to find and build solutions to our toughest challenges**.
- **Pilot:** A 7-year contract between MBIE-EHF to deliver Global Impact Visa pilot (2016–2023), designed to attract, identify & select global entrepreneurs and investors.

## 2021 – Pilot Success

**From \$4 million seed funding we have:**

- **Selected 400 entrepreneurs and investors from 57 countries** out of over 3,500 applications, with an additional 132 Kiwi innovators to support integration.
- **Attracted diversity of skills and resources:** we have global leaders in space, cleantech, renewable energy, biotech, blockchain, regenerative agriculture, biosciences, low-carbon transport, cybersecurity, Govtech and education.
  - Fellows include founders of Asana, Wordpress, Mobike, AngelList, Signal, Flexport, Coinbase, Skype, Basecamp, Codecademy, Planet, Neuralink, Viki, UNICEF Innovation Fund, and Wikihow
  - We have current/former executives from Apple, Google, Alibaba, Stripe, Disney, LinkedIn, Tencent, and other globally influential companies.

## RENEWABLE ENERGY



**TIM DERRICK**

- Co-founded solar development company **Lightsource BP North America**
- Co-founded **Axio Power** (acquired by SunEdison, 2011) which delivered utility-scale solar PV projects in the US/Canada
- President and GM of **SunEdison North America** (2012–2016) – largest US solar development company



**JEFF SCHLICHTING**

- 30+ years of experience in the renewable energy sector
- Founded **Sustainable Legacy**, providing development and advisory services to the renewable energy industry
- President of **HMH Energy Resource**: lead developer and financial advisor to top-tier global renewable energy investors/owners

## Powering NZ's Zero carbon future

**Helios Energy plans to:**

Develop a portfolio of large scale projects across NZ's highest potential solar sites to support Aotearoa's ambition of 100% renewable energy.

Initial investment is up to US \$500,000, with a development budget of up to US \$10M to be raised from both NZ and US investors. Long term capital invested in these projects is expected to be in the \$500M–\$800M range.

**Ambition:** Accelerate movement to zero carbon and 100% renewable energy.

**Potential impact for NZ**

- Reduce energy costs and create resilience
  - Create jobs in rural areas
  - Attract significant foreign investment into NZ infrastructure
  - Provide long term lease income to landholders/Iwi
- Travel restrictions due to Covid 19 prevented Helios Energy from hiring full-time employees. However, Helios Energy has engaged a team of expert advisers within NZ who have helped advance the company's development process during this time.



## 2021 – Early Fellows’ Impact

### In just four years our Fellows have:

Founded at least **61 new NZ-based ventures** and 157 new jobs. Examples include:

- Spacebase – co-creating a global Space Ecosystem to educate and serve entrepreneurs
- Helios Energy – developing large-scale solar farms in Aotearoa
- Mevo- climate-positive car share in NZ
- Aitken Frame Homes – framing system for affordable, sustainable housing
- Toha – Creating a global marketplace for impact investors and environmental entrepreneurs
- **Invested \$94.4M** into NZ startups, funds and businesses
- **Helped NZ businesses raise \$576M** through advice and global connections
- **Launched 4 NZ-based investment funds** with global connections for kiwi start up and growth businesses
  - Rob Vickery – Hillfarrance Venture Fund focused on startups and Impact driven outcomes.
  - Adrien Gheur – Nuance Connected Capital \$55M fund for series A and B Impact driven and IP based companies.
  - Mark Bregman – Quidnet Venture Capital \$2M Fund for startup and series A for technology companies.
  - Mark Pavlyokovsky – NZVC \$6M fund for start ups in tech.
- **Held 84 governance roles** and **173 advisory roles** in NZ ventures

## SUSTAINABLE INVESTMENT



**ADRIEN GHEUR**

- Co-founder and Managing Partner of **Nuance Capital**, a sovereign-backed purpose-driven NZ deep tech fund.
- Co-founded a Southeast Asian VC fund and managed several award-winning hedge funds in Singapore, London and Hong Kong with Concordia Advisors, Lehman Brother and Goldman Sachs.
- Actively building the venture capital ecosystem in NZ in collaboration with MBIE, NZCGP and the NZ Superannuation Fund.

### Empowering Kiwi solutions to Global Problems

#### Nuance Connected Capital plans to:

Serve as a bridge connecting global markets and the untapped potential of New Zealand’s leading edge entrepreneurs.

Adrien co-founded Nuance in 2020 and partnered with Ngaio Merrick, an experienced NZ investment & portfolio manager, and the Chair of Kiwinet. The Auckland/Tauranga-based venture capital fund’s ambition is to plug the capital and connectivity gaps for local NZ start-ups and bring Kiwi ingenuity to the world. The fund has already invested in four Kiwi companies in the areas of green energy, crypto/blockchain, EV and photonics.

**Ambition:** To invest in deep technology which improves the earth or people’s lives. Areas of focus include advanced engineering, green energy, blockchain, medtech, robotics and AI.

#### Potential impact for NZ

- Connecting NZ entrepreneurs with SE Asia, Europe, the Middle East and Americas
- Expanding the landscape for early stage capital, creating options for founder-friendly capital
- Helping deep-tech start ups to mature and scale globally
- Supporting the maturation of an emergent ecosystem as a global innovation hub
- Positioning Aotearoa as a test-bed for international tech giants

Nuance recently raised \$17 million from NZ Growth Capital Partners (NZGCP), which means Nuance has raised \$55 million so far for its first venture capital fund with a cornerstone commitment from Alvarium Investments.

## SPACE ENTREPRENEURSHIP/EDUCATION



**EMELINE PAAT-DAHLSTROM**

- Co-founded **SpaceBase** in Christchurch
- Co-founder, **International Space Consultants**, a consulting partnership for the aerospace industry
- Former Chief Impact Officer for **Singularity University**
- Alumni of **International Space University**, is an ISU Ambassador for the Asia Pacific region.



**ERIC DAHLSTROM**

- Co-founded **Spacebase** in Christchurch
- Supported the design of the International Space Station during his eight years working at **NASA**.
- Co-founder, **International Space Consultants**
- Part of the Faculty at the **International Space University**, is an ISU Ambassador for the Asia Pacific region.

### Democratising access to space

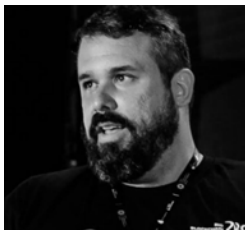
#### Spacebase plans to:

Democratise access to space, and catalyse the space ecosystem in NZ. through education, entrepreneurial programmes, and community building. SpaceBase was founded in 2016 by Emeline and Eric, who were joined by Rich Bodo in 2017 when the three became EHF Fellows. Now Fellow Usman Iftikhar has joined as Head of Partnerships at SpaceBase, based in Sydney.

**Ambition:** Democratise space for everyone by co-creating space ecosystems in emerging countries.

#### Potential impact for NZ

- Helping to build, connect, and amplify NZ's emerging space industry
- Educating schools & innovators on the potential & access to Space through workshops, webinars and outreach programmes
- Catalysing space entrepreneurship by running aerospace challenges – in 2021 the Space for Earth challenge is leveraging space technologies to address climate change.
- Mentoring NZ start-ups/entrepreneurs
- Creating a community platform that connects the aerospace industry locally and globally.
- Host a monthly SpaceBase podcast to inspire and incentivise Kiwis to consider careers in space.



**THIAGO CANELLAS**

*Branco Maré EOS Rio, Gaia, Rio Blocks*

**Citizenship:** Brazil

**Global Impact:** Using distributed technologies, leveraging blockchain and entrepreneurship, to create systems for positive impact in the world.

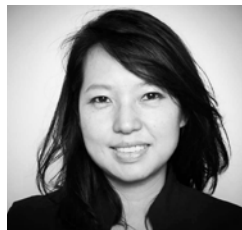


**JOHN HERING**

*Lookout – Coalition – Redacted*

**Citizenship:** United States

**Global Impact:** Working to make the world more secure as it becomes more connected.



**CHRISTINE MOON**

*BlueSpace.ai*

**Citizenship:** United States

**Global Impact:** Powering the future of urban mobility for the masses by providing a faster and safer path to deploying autonomous vehicle services globally.



**HARMAAN MADON**

*Madon Applied Sciences/ Alimentary Systems (NZ)*

**Citizenship:** India

**Global Impact:** Generating biofuel and high-quality organic fertiliser from biological waste.

## Future Outlook

For 2021/2022, we have redefined the future of the Fellowship independent of a visa attraction programme. We have co-created a new vision and purpose:

***The Edmund Hillary Fellowship will partner with Aotearoa NZ to find and build solutions to our toughest challenges, so that Aotearoa NZ inspires global leadership and solutions for future generations.***

It is critical we do this in a way that honours our kaupapa. So we will recognise and honour our responsibility as Tangata Tiriti (People of Treaty) and nurture the pioneering spirit and values of Sir Edmund Hillary in us all. We are working with the mana whenua of the birthplace of the Fellowship – Te Ātiawa Taranaki Whānui – to understand how we can be better partners, based on the four principles of Treaty partnership. In this next chapter, we also welcome a new Board Chair. Our previous Chair, Paul Atkins, guided the organisation through a period of critical and challenging transition. However, an exciting new role as Chief Executive of the Royal Society Te Apārangi means he has now passed the baton to Anna Kominik. Anna brings both a passion for our vision and a wealth of both innovation and government experience to help build momentum, and we are excited to move into this next chapter under her expertise.

## Closing Thoughts

It's been said (ad nauseam) that the COVID-19 pandemic required resilience and ingenuity from organisations in the face of unprecedented global challenges. But it is rarely the case that the organisation comprises over 500 of the world's brightest changemakers who are passionate about working together to solve seemingly insurmountable problems.

While every one of us has faced (and continues to face) uncertainty, fear and grief, we have also found strength in our Fellowship. We have been inspired by the level of support, resourcefulness and creativity shown in our community which I believe stems from its diversity. In many ways, rolling with the punches and finding opportunity amidst challenge is what our Fellowship does best. So with that in mind, I leave you with this quote from Sir Ed, which I think sums up our kaupapa over the last year:

***"When the going gets tough and things go wrong, the same qualities are needed to win through as they were in the past – qualities of courage, resourcefulness, the ability to put up with discomfort and hardship, and the enthusiasm to hold tight to an ideal and to see it through with doggedness and determination."***

Sir Edmund Hillary



**MARK PAVLYUKOVSKYY**  
NZVC (NZ); Learn with Mochi  
**Citizenship:** United States  
**Global Impact:** Invest in pre-revenue start ups to mature Aotearoa's start-up ecosystem, and bring innovative products and practices into the NZ Education System.



**VICKY ROBERTSON**  
Ministry for the Environment  
**Citizenship:** New Zealand  
**Global Impact:** Leading cross-industry collaboration in the public sector to improve environmental outcomes.



**SHAMA AMALEAN**  
ThinX Inc  
**Citizenship:** United States  
**Global Impact:** Provide more widely affordable, sustainable period and incontinence products that can reach masses globally.



**AYA MIYAGUCHI**  
Ethereum Foundation  
**Citizenship:** Japan  
**Global Impact:** Applying "Beauty in Subtraction" to guide the Ethereum community.



**HILLARY INSTITUTE**  
THE ASCENT OF GREAT LEADERSHIP

## PATRON

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### HELEN CLARK

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Helen Clark became the Administrator of the United Nations Development Programme on 17 April 2009, and was the first woman to lead the organisation. She was also the Chair of the United Nations Development Group, a committee consisting of the heads of all UN funds, programmes and departments working on development issues. She left the UN after two full terms in 2017 and an award-winning documentary *“My Year With Helen”* was released globally. Prior to the UNDP, Helen served three successive terms (1999–2008) as Prime Minister of New Zealand. Throughout her tenure as Prime Minister, she engaged widely in policy development and advocacy across the international, economic, social and cultural spheres.

Under her leadership, New Zealand achieved significant economic growth, low levels of unemployment, and high levels of investment in education and health, and in the well-being of families and older citizens. She and her government prioritised reconciliation and the settlement of historical grievances with New Zealand’s indigenous people and the development of an inclusive multicultural and multi-faith society. Helen Clark advocated strongly for NZ’s comprehensive programme on sustainability and for tackling the problems of climate change. Her objectives have been to establish New Zealand as being among the world’s leading nations in dealing with these challenges. Helen Clark was also an active leader of her country’s foreign relations and policies, engaging in a wide range of international issues.

As Prime Minister, Helen Clark was a member of the Council of Women World Leaders, an international network of current and former women presidents and prime ministers whose mission is to mobilise the highest-level women leaders globally for collective action on issues of critical importance to women and equitable development. Helen Clark held ministerial responsibility during her nine years as PM for NZ’s intelligence agencies and for the portfolio of arts, culture and heritage. She has seen the promotion of this latter portfolio as important in expressing the unique identity of her nation in a positive way.

Prior to entering the New Zealand Parliament, Helen Clark taught in the Political Studies Department of the University of Auckland. She graduated with a BA in 1971 and an MA with First Class Honours in 1974. She is married to Peter Davis, a Professor at Auckland University.

The Helen Clark Foundation was launched in 2019 – an independent public policy thinktank, aims to contribute in a non-partisan manner, on how to achieve a more inclusive, fair and sustainable society.



**HILLARY SUMMIT**  
GREAT LEADERSHIP RECOGNISED

## HILLARY SUMMIT GOVERNORS

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### PAUL ATKINS (NZ)

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For the past six years, Paul has been Chief Executive of ZEALANDIA, a world-first fenced urban eco-sanctuary in Wellington, named as one of the world’s 100 greatest places by Time magazine in September 2019. He will take over as Chief Executive of Royal Society Te Apārangi at the end of November. Paul is also Chair of the Board of the MacDiarmid Institute for Advanced Materials and Nanotechnology, a national inter-organisational institute of leading New Zealand materials scientists. Until recently he also chaired the board of directors of Boutiq Science Ltd and Mevo Ltd, and was a director of Ferronova Pty Ltd. As Chair, Paul led the Hillary Institute and Edmund Hillary Fellowship transition process through 2021 and now takes the Aotearoa-NZ place on the Institute’s International Advisory Board.





## JIM ARMSTRONG (US)

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Jim is Founder and Project Director of Climate Changers, a program initiated through the Center for Transformative Action at Cornell University. Climate Changers provides connections between individuals from around the world who are taking uplifting action to address climate change and those who want to do something that makes a difference. Climate Changers presents replicable actions – from composting and community organising to installing heat pumps and changing policy – in ways that places a human face on climate change.



A published poet, Jim's current Armstrong Words project exists to deepen and widen the distribution of poetic wealth. This is accomplished by making and sharing poems and messages focused on the issues of climate change, human rights, and just simply co-existing, as well as leading creative workshops.

Jim also founded Good for Business in 1999, a firm dedicated to creating purpose-led communications for businesses and organisations committed to social responsibility and sustainability. He developed message strategies based on the proprietary *Message And Purpose* (MAP) process for clients around the world. Good for Business was certified as a B Corp in 2010. He worked with the Hillary Institute planning team in developing Institute's brand and initial messaging.

In 1997, Jim created CorPoet to help organizations, groups and individuals discover the power of creativity and imagination and their 'soul' through customised workshops featuring provocative exercises and prompts. Jim's approach to communications is published in book form: *BEYOND THE MISSION STATEMENT: Why Cause-Based Communications Lead to True Success* (Macmillan India). He has taught creative writing, creative thinking, and sustainability communications at the University level. His work has received nearly 500 awards for creativity and his AIDS Awareness public service campaign is archived in the Smithsonian.



## SIMON WALKER (UK)

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Simon Walker became Director General of the Institute of Directors in October 2011 and served in that role until retiring in 2017. As the public face of the IoD, and the most senior representative of the membership, Simon debated regularly in the media and engages with senior figures from across government, politics and Whitehall. He previously served as Chief Executive of the BVCA, the organisation that represents British private equity and venture capital, from October 2007 to March 2011. Between 2003 and 2007 Simon worked at Reuters as Director of Corporate Communications and Marketing. He was Communications Secretary to HM The Queen at Buckingham Palace from 2000 to 2003 and earlier served as Director of Corporate Affairs at British Airways. From 1996–1997

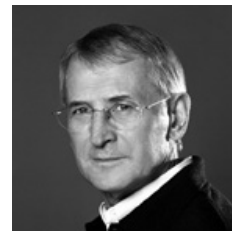
Simon worked as a special adviser in the Prime Minister's Policy Unit at 10 Downing Street.

Simon was previously a partner at Brunswick, the public relations group, and Director of European Public Affairs for Hill & Knowlton in Brussels. He has been a member of the Better Regulation Commission, a Trustee of The Queen's Golden Jubilee Trust and the New Zealand-UK Link Association. He is a Council Member of the European Policy Forum and a member of the Parliamentary Speaker's Advisory Committee on Public Engagement. In 2015, GQ magazine listed Simon among the 100 best connected men in the country. Simon was born in South Africa, and has worked as a journalist and consultant in New Zealand, Belgium and the UK. He read Philosophy, Politics and Economics at Balliol College, Oxford, where he was President of the Oxford Union. He was a Knight Journalism Fellow at Stanford University. He is married with two children.

## MANFRED KETS DE VRIES (Chair Leadership Development, INSEAD, France)

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Manfred F. R. Kets de Vries holds the Raoul de Vitry d'Avaucourt Chair of Leadership Development and Organizational Change at INSEAD. In addition, he is the Founding Director of INSEAD's Global Leadership Centre. Furthermore, he is the Distinguished Visiting Professor of Leadership Development Research at the European Institute of Management and Technology in Berlin (ESMT). The Financial Times, Le Capital, Wirtschaftswoche and The Economist have rated Kets de Vries as one of world's leading leadership theoreticians. His books and articles have been translated into 31 languages. Kets de Vries is listed among the world's top fifty leading management thinkers and among the most influential contributors to human resource management. He is the author of more than 35 books and 350 articles.



Kets de Vries is a consultant on organisational design/transformation and strategic human resource management to leading U.S., Canadian, European, African, and Asian companies. As a global consultant in executive leadership development his clients have included ABB, ABN-AMRO, Aegon, Air Liquide, Alcan, Alcatel, Accenture, Bain Consulting, Bang & Olufsen, Bonnier, BP, Cairn, Deutsche Bank, Ericsson, GE Capital, Goldman Sachs, Heineken, Hudson, HypoVereinsbank, Investec, KPMG, Lego, Liberty Life, Lufthansa, Lundbeck, McKinsey, ATIC, National Australian Bank, Novartis, Nokia, NovoNordisk, Origin, Shell, SHV, SpencerStuart, SABMiller, Standard Bank of South Africa, Unilever and Volvo Car Corporation. As an educator and consultant he has worked in more than forty countries. His latest work, *Journeys into Coronavirus Land – Lessons from a Pandemic* was published in 2020.



**KEVIN ROBERTS (Founder, Red Rose Consulting) (US/NZ)**

Kevin Roberts is an international business leader, founder, and educator. His company Red Rose Consulting counsels business leaders and employees on creative thinking, marketing, and leadership. A CEO for 22 years, Kevin has an uncompromisingly positive and inspirational leadership style, with an ability to generate ideas and emotional connections that accelerate extraordinary value. Kevin's latest book *64 Shots: Leadership in a Crazy World* (2016) offers frameworks and solutions for winning in a business world that has become volatile, complex, uncertain, and ambiguous.

Born and educated in Lancaster in the north of England, Kevin Roberts started his career in the late 1960s with iconic London fashion house Mary Quant. He became a senior marketing executive for Gillette and Procter & Gamble in Europe and the Middle East. At 32, he became CEO of Pepsi-Cola Middle East; and later Pepsi's CEO in Canada, overtaking Coke in the 'Cola Wars.' In 1989, Kevin moved to Auckland, New Zealand, to become Chief Operating Officer with Lion Nathan, growing the company to become the region's leading brewer.

From 1997 to 2014 Kevin was New York-based CEO Worldwide at Saatchi & Saatchi, one of the world's leading creative organisations, with responsibility for the effectiveness of several of the world's leading advertising budgets including for clients Toyota and Procter & Gamble. He retired as Chairman of Saatchi & Saatchi in 2016. For 16 years Kevin was a member of the Management Board of Publicis Groupe, the Paris-based global communications group active in 108 countries and employing 80,000 professionals, as it grew from the world's seventh largest communications group to the third. He has made presentations to business audiences in 60 countries, with a San Francisco technology reviewer noting, "Kevin Roberts was arguably more entertaining and more informative than any other speaker, speaking about any other subject, anywhere. That is saying a lot, but during the hour of his speech, there was nowhere else in the world that I would have rather been than in his audience."

Kevin shares his thinking on [www.krconnect.blogspot.com](http://www.krconnect.blogspot.com). Read his archived speeches 1997–2016 at [www.saatchikevin.com](http://www.saatchikevin.com). Tweets @krconnect. Red Rose Consulting is named after a Lancastrian heraldic symbol dating from 1485 (War of the Roses).

**JOAN SHAPIRO (Chicago, USA)**

Ms. Shapiro is Founder and Executive Director of Reading Between the Lines®. Using discussions of short, powerful literary masterworks to build critical thinking and communication skills with the re-entry population, the organization works with currently and formerly incarcerated women and men at halfway houses in Chicago. Its novel, foundational approach to helping participants learn to listen, think, express opinions and exchange ideas fills a major deficit for those returning from prison and trying to rebuild productive lives with work, family and community.



As Executive Vice President of ShoreBank Corporation, she established its franchise as the leading development bank in the United States, shaping the field of community-based investment and spreading these strategies abroad. She is recognized as a pioneer of socially responsible investing. In 2000, she joined the newly formed UK Social Investment Task Force (its only non-UK member), a small group of business and civic leaders who advised government on private sector investment in urban regeneration and whose report was implemented. Ms. Shapiro was a trustee of Parnassus Income Fund and has served on many non-profit boards, including International House (University of Chicago), Ceres, Environmental Law & Policy Center, New Israel Fund (North American Vice President), Bulletin of the Atomic Scientists, and Hillary Institute for International Leadership (New Zealand).

**The Institute honours the rich contributions of former Governors – all seminal, founding figures in our work.**



**BRIDGET CULLERTON (BELIZE)**

Founding Governor  
*In memoriam 2009*



**RAY ANDERSON (USA)**

Founding Governor  
*In memoriam 2011*



**CHRIS DOIG (NZ)**

Founding Trustee  
*In memoriam 2011*



**DR RAJENDRA PACHAURI (India)**

Founding Governor  
*In memoriam 2019*



**MATT PETERSEN (US)**

Appointed as the Hillary Senior Fellow 2008–2014 (co-leading our global Laureate search programme with FD Mark Prain), Matt Petersen is CEO of the LA Cleantech Incubator (laci.org). Appointed by Mayor Eric Garcetti as the first ever Chief Sustainability Officer for the City of LA in 2012, he served as CSO for four years and was the chief architect of the groundbreaking Sustainable City pLAn, and helped create the Climate Mayors. A board member of Global Green USA, he formally served as President and CEO for close to 20 years, Matt built Global Green into one of America’s leading environmental organisations, bringing critical attention to the impacts of climate change while focusing on greening affordable housing, schools and cities as key solutions including turning the group’s attention to the communities devastated by Hurricane Sandy, creating the Solar for Sandy. Previously, he ran local, state, and federal political campaigns as well as serving as the Executive Director of Americans for a Safe Future.

Matt has been touted a ‘green all star’ by Outside Magazine, is an advisor to the Leonardo DiCaprio Foundation, a Member of the Pacific Council on International Policy and serves on the Environmental Media Association (EMA) Advisory Board, as well as the Automotive X Prize Advisory Board and the City of Santa Monica Environmental Task Force. Matt also became a Hillary Fellow in 2018.

**Dr Helen Sykes AM (Australia)**

Helen Sykes is the Director of Future Leaders, President of the Trust for Young Australians, Chair of the Australian Collaboration, Vice President of the Council for the Humanities, Arts and Social Sciences and Democracy Watchdogs, Summit Governor of the Hillary Institute and Board Member of the Public Interest Journalism Foundation and Melbourne Forum. She has published and edited many books.



**PEGGY LIU  
(Chair, JUCCE – Joint US-China Collaboration on Clean Energy – Shanghai, China)**

2010 Hillary Laureate and 2012 Hillary Step Award Winner. Appointed Hillary Summit Governor July 2012. See page 6 for full bio.

**JEREMY LEGGETT (UK)**

Inaugural Laureate Jeremy Leggett joined the Hillary Summit in 2020, adding a further key Laureate voice to our Laureate selection process. Jeremy’s full bio can be found on page 5.



**TA (SIR) MARK SOLOMON  
(Ngai Tahu – NZ)**

Founding Governor  
*Retired 2013*



**PAUL HAWKEN  
(USA)**

Founding Governor  
*Retired 2020*



**HON. DAVID  
CAYGILL (NZ)**

Founding Chair  
*Retired 2020*



**ANAKE GOODALL  
(NZ)**

Chair  
*2015–2020*

'Merits, principles,

Institute looks at pragmatic solutions Perspective

# The deals

## Hillary Institute laureate works on climate solutions

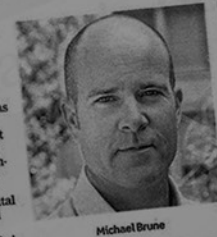
The Hillary Institute of International Leadership today announces its 2014 and Christchurch-based executive director, MARK PRAIN, introduces Michael Brun

Serial green entrepreneur Elon Musk's Tesla S electric sports car has just entered UK markets, rivaling Jaguar and Mercedes sales, and the multi-billionaire's stock is soaring. US retail fronts in downtown Santa Monica (90 metres from Apple's flagship store) are magnets, and a mid-size car for Mom and Pe. Charging stations are popping like mushrooms and M

US\$250 billion (NZ\$292b) per annum. Renowned author and chairman of the UK's largest solar provider, Jeremy Leggett (the 2009 Hillary Laureate), estimates we must meet that in the next

to everything we hold dear. We must meet that challenge. Hillary Institute International board governor Joan Shapiro, of Chicago, wastes no words: "Mike is a superbly able strategic thinker. Within every organisation he works, he identifies a core issue and develops a long-term campaign

Zealand graduates with the River, as a co-generates with a con



Michael Brun

HILLARY INST... Launched by the late Edmund Hillary and his wife Helen Clark in 2007, the Institute for International Leadership's 2012-15 focus is climate equity. See www.hillaryinstitute.org Mike Brun is the 6th mid-career leadership change. Selected by an international board of chaired by David Cayo laureates are Jeremy (United Kingdom, 2009) since 2010, expatriate in the DVD Twenty nine n also on offer in on where acti too, left a ro affecting the health of ind all projects. -18 -19 -20

## New Hillary Laureate challenges consumerism

"This is a story about us... being persuaded to spend money we don't have, on things we don't need, to create impressions that won't last, on people we don't care about." -Tim Jackson.

MARK PRAIN

We live in rapidly changing, exciting and perilous times. The global economy is in transition, free-market economics (over their

gives plenty of cause for sanity prevailing. Following last year's historic global Paris accord, we're rapidly accelerating new



SCIENCE / ENVIRONMENT

### Johan Rockström - planetary boundaries

What does prosperity mean in a world of environmental and social limits? "We have to reconceive investment so that it's not about

## CORONAVIRUS: THE BIG QUESTIONS



...in 1986 Chernobyl has how he felt her professional life had skills high



New Zealand-born Meagan Fallone has been recognised for her extraordinary mid-career leadership. Photo: Supplied

The Hillary Institute, launched in 2007, is a New Zealand-based international organisation named in

## Kiribati leader honoured for stand on 'climate equity'

The President of Pacific island Kiribati - the first country due to disappear because of rising waters caused by global climate change - has been recognised for his leadership on climate equity.

attention of the world. We hope this award assists his endeavours. Tong is the recipient of many awards and recogniti

Farah Hancock

Farah Hancock is a Newsroom reporter based in Auckland who writes on conservation, technology and health.

TECHNOLOGY

## Barefoot and empowered: NZ's link to solar grandmas

From a village in India, New Zealand-born 2018 Hillary Laureate Meagan Fallone is bringing solar electricity to some the poorest people in the most remote corners of the world.

She's the inspirational and aspirational CEO of The Barefoot College, an institution which helps train rural women to be solar engineers. The 3000 engineers it has trained, mainly grandmothers with limited literacy, generate 1.4 gigawatts of clean electricity a year.

# Fair play in snort supply

MARK PRAIN outlines the priority for the Hillary Institute in coming years, and says that fair play will be a factor.



## HILLARY INSTITUTE TRUSTEES IN NEW ZEALAND

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### ANNA KOMINIK

Anna has worked in innovation and hightech roles in the Asia Pacific and United States. She has diverse experience in senior leadership and governance roles across industries, business growth phases, organisational structures, revenue models, and economic cycles, including developing and implementing go-to-market strategies, regulatory engagement, working with community, and nurturing strategic relationships to create business and social outcomes that make a difference.

Anna is currently the Asia Pacific Director of Wisk – bringing to market one of the world’s first autonomous air-taxis. She is independent Chair of the Electricity Retailers’ Association of New Zealand (ERANZ) and sits on the board of the New Zealand-United States Business Council and Tāwhiri – the Aotearoa New Zealand Festival of the Arts. Anna was a former Press Secretary to the New Zealand Prime Minister, as well as a Commonwealth Foundation Emerging Pacific Leader. She has a master’s degree from Northwestern University, Chicago and was a Rotary International Scholar. She currently also serves on the Vertical Flight Society’s International Board of Directors for the Asia-Pacific region.

### SACHA MCMEEKING

Longstanding Institute Trustee Sacha McMeeking is Head of School of Aotahi: Māori and Indigenous Studies at Univ. of Canterbury. After serving Te Rūnanga o Ngāi Tahu as head of government and external relations for many years she founded a boutique strategy, sustainability and collaboration consultancy, Catalytic. Having pursued societal transformation through international human rights advocacy, Iwi development and public policy she is focussed on applying social entrepreneurship to solve complex global and local challenges.

Sacha holds a Master of Law degree and was the inaugural Fulbright Harkness NZ Fellow in 2010, during which she developed a bespoke suite of tools for Iwi and Māori organisations to make commercial and tribal development decisions according to tradition-based values which has since been adapted in a partnership with The Treasury on a tikanga Maori partner to the Living Standards Framework, known as He Ara Waiora. She also serves on a number of not for profit boards and has recently completed further study at Cambridge University Judge Business School.



### ANDREW HOPPIN

Andrew is an open source govtech entrepreneur, former government CIO and professional investor passionate about ventures that build a more decentralised, egalitarian and democratic planet. He is the founding General Partner of ChainLink Capital Management, an Edmund Hillary Fellow, and serves on the Boards of Global Integrity and of Humanity in Action.

Andrew also founded and built the DKAN open source open data platform, and the NASA CoLab program. Previously, as CIO of the New York Senate, he was selected by GovTech as New York State Public Sector CIO of the Year and by Information Week for the Government CIO 50.

### CAMIA YOUNG

Camia moved to Christchurch to be part of building a 21st Century city following the devastating earthquakes. Since then she has founded a number of community based organisation including Exchange Christchurch (XCHC), Te Putahi: Christchurch Center for Architecture and City Making, Studio Christchurch, Collett’s Corner and Ohu. Before moving to NZ, Camia was an Architect in Europe with OMA and Herzog & de Meuron (Switzerland).

Camia’s experience weaves together architecture, property development, community development and entrepreneurship. Camia holds a number of governance roles. She was appointed a Hillary Institute Trustee in February 2017.



## PRINCIPALS

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### **ROSALIE NELSON (Chief Executive, Edmund Hillary Fellowship)**

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Rosalie Nelson is an executive leader, strategist and skilled communicator, whose passion is to see Aotearoa transformed through innovation founded on trust, kaitiakitanga (guardianship of the environment), and manaakitanga (care and respect for people).

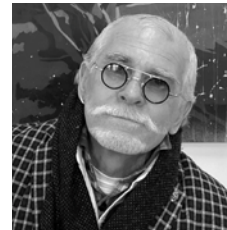
Prior to joining EHF she was the GM, Strategy, Impact and Insights at Callaghan Innovation, NZ's Innovation agency. In this role, she was part of an executive team responsible for developing its long term strategy and driving transformational change.

She spent over a decade working in Europe and Asia-Pacific, initially as technology editor for CNBC Europe, before becoming a Principal Analyst and Research Director for Ovum Inc, where she was responsible for researching, consulting and advising organisations on the impact of disruptive technologies. On her return to New Zealand, she revitalised the telecommunications practice for IDC NZ, before joining Chorus NZ, a publicly listed telecommunications provider, as head of Market Strategy and Insights.

### **MARK PRAIN (Founder/Laureate Lead)**

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A graduate of Toi Whakaari (Wellington – 1978), New Zealand's premier Theatre Arts academy, Mark spent 15 years as a professional actor, director, playwright and opera singer. He has since spent much of the last 25 working in NZ, the US and around the world in leadership roles. After five years with Greenpeace (1990–94), he became Executive Director of not for profit Sustainable Cities (1995–2000) and then of the "Redesigning Resources Business Leadership Group" (2000–04). He is the author of two books on sustainable best practice (2002 & 2004), and wrote a column on the subject for the Business Monthly from 1996–2005. He further challenged his fading acuity (35 years after undergrad work) completing in 2016 a Masters (Hons) in International Law and Politics at Canterbury University. Mark continues to write occasional journalistic pieces and frequently presents as a provocative speaker from TED to Bioneers (San Francisco), to the European Environmental Foundation (Freiburg). He has also returned to the Arts (in a modest way), playing contemporary jazz with a gifted colleague, Eleanor Jones.



Alongside his current Hillary Institute role as Founder (2006 to present), Mark is Director of Maven Ltd, a strategic consultancy focused on social entrepreneurship. He is also celebrating 20 years working with Kiwi rangatahi (17–30), as ED of the Untouched World Foundation. An advisor to the Katerva Challenge for innovative climate change solutions (Canada), Climate Changers (US), and Dragons Nest CLIMB (Wales), he is widely regarded as an independent thinker and partnership broker. Mark is currently writing a book on the 10 Hillary Laureates since 2009. **DD: 0064 214 344 00**

## EDMUND HILLARY FELLOWSHIP STAFF

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### **Andre Bate**

Selection Lead

### **Nicole Skews-Poole**

Communications Lead

### **Anthony Cabraal**

Comms and Impact Activation

### **Michelle Cole**

Strategic Alliance Lead

### **Paula Neme**

Operations and Community

### **Amita Morar**

Company Accountant

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A person wearing a white knit hat, a plaid shirt, and a large backpack is climbing a snowy mountain peak. The person is seen from behind, looking towards the horizon. The sky is a clear, bright blue. The snow is white and textured. The overall scene is one of a high-altitude mountain climb.

# IT IS NOT THE MOUNTAIN WE CONQUER, BUT OURSELVES

SIR EDMUND HILLARY

*Image courtesy Royal Geographic Society (with IBG)*

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